Welcome to the Trillion-Dollar Health and Wellness Market

Carmie De Leon
Country General Manager | RadLink PH
EHS Lead PH | Fullerton Health

The Promise of Wellness Tourism





Powerful intersection of two large, growing multi-trillion-dollar industries

GLOBAL WELLNESS ECONOMY:
$5.6 trillion in 2022



Note: Numbers do not add to total due to overlap in sectors.
Source: Global Wellness Institute

GLOBAL WELLNESS INSTITUTE™

The Popularity of Holistic Health



Wellness Brands



Healthy Lifestyle Choices

RadLink
A FULLERTON HEALTH Company

Health on Demand

- More health conscious population, focused on hygiene and immune system boosting that paved the way to the emergence of fitness bands, and other wearable devices and increase expenditure on health and wellness products and services.
- Burden of physical and mental diseases such as cancer, depression, anxiety compels most people to research, explore and try various health alternatives.
- Rising government and corporate expenditure on development of sophisticated infrastructure (PPP) to provide better access to affordable healthcare.
- Technology has improved health awareness level and opened the door tothe integration of digital devices and latest technologies, and desire for healthy and active lifestyle.

RadLink
A FULLERTON HEALTH Company

THE PRICE OF IGNORING WORKPLACE WELLBEING

BELIEVE PERFORM

www.believeperform.com

RECRUITMENT EXPENSES

Finding and training new hires can be costly and time-consuming

REDUCED RESILIENCE

Employees with poor wellbeing may struggle to adapt to changes within the organisation, hindering resilience and agility in the face of challenges

REDUCED WORK OUTPUT

Unhealthy and stressed employees tend to be less productive, which can negatively impact the organisation's overall performance

INCREASED TURNOVER

Inaction on wellbeing may lead to employee burnout, resulting in increased turnover rates

IMPACT ON PROFIT

Poor wellbeing can have long-term consequences, affecting the organisation's profitability and sustainability

POOR MORALE

A lack of wellbeing support can lead to decreased job satisfaction, causing employees to become disengaged and less motivated

LOSS OF TALENT

Poor wellbeing may result in reduced employee loyalty, leading to the loss of talented and experienced team members

DIFFICULTY ATTRACTING TALENT

A poor reputation for employee wellbeing can make it challenging to attract skilled and motivated employee



Hyped, Informed, but not fully engaged.

17.9 M
annual deaths due to Cardiovascular diseases

9.3 M
annual deaths due to Cancer

4.1 M
annual deaths due to Chronic Respiratory Diseases

2.0 M
annual deaths due to Diabetes

World Health Organization

RadLink
A FULLERTON HEALTH Company

Focus on Preventive Health



World Health Organization

RadLink
A FULLERTON HEALTH Company

1.Health Education

SEED

SHEER LIFESTYLE

SUSTAIN

RadLink
A FULLERTON HEALTH Company

Sleep 

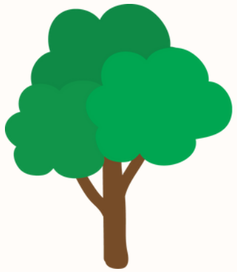
Use time, talent, and treasure wisely 

Sun  shine 

Temperance   

Annual health screening 

Intimacy 

Natural   

RadLink
A FULLERTON HEALTH Company

Importance of Annual Health Screening

~50% of cancers are at an advanced stage when diagnosed. Early detection of cancer or precancerous change allows early intervention to try to slow or prevent cancer development and lethality.

An estimated 42% of cancer deaths in the US are attributed to potentially modifiable risk factors.

Crosby D, Bhatia S, Brindle KM, Coussens LM, Dive C, Emberton M, Esener S, Fitzgerald RC, Gambhir SS, Kuhn P, Rebbeck TR, Balasubramanian S. Early detection of cancer. Science. 2022 Mar 18;375(6586):eaay9040. doi: 10.1126/science.aay9040. Epub 2022 Mar 18. PMID: 35298272.

Siegel RL, Jemal A, Wender RC, Gansler T, Ma J, Brawley OW. An assessment of progress in cancer control. CA Cancer J Clin. 2018.

RadLink
A FULLERTON HEALTH Company

2.Innovative & Relevant Healthcare

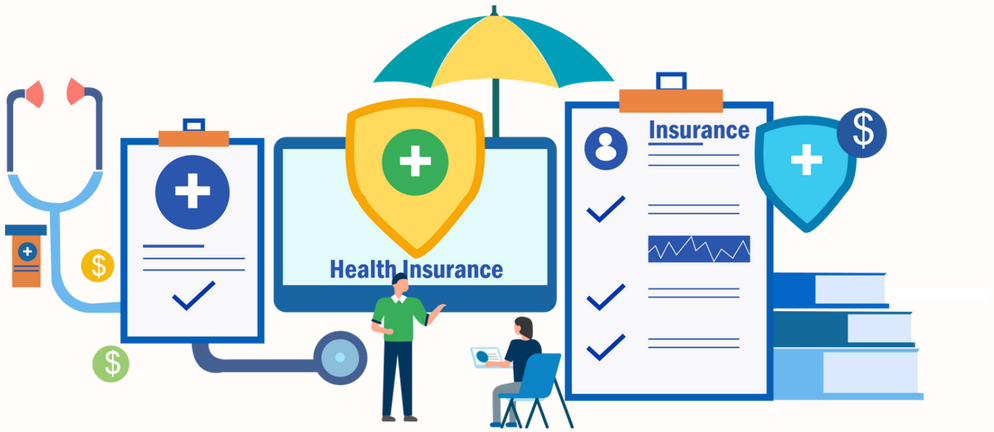




Delightful Customer Experience

=

Better Health Outcomes



RadLink
A FULLERTON HEALTH Company

At Fullerton Health, we don’t just do “Check-Ups”–we deliver Executive Health Screenings

Bringing two leading Asian healthcare providers to the Philippines to establish the country’s **1st** dedicated Executive Health Screening Center with Advanced Diagnostic Imaging



FULLERTON HEALTH

- Healthcare network manager to >3M people across Asia – 13M healthcare transactions per year
- Singapore’s leading Executive Health Screening provider – ~40,000 Executive Health Screenings in 2023
- Market leader and innovator – creator of Singapore’s first “Executive Health Screening Pod”

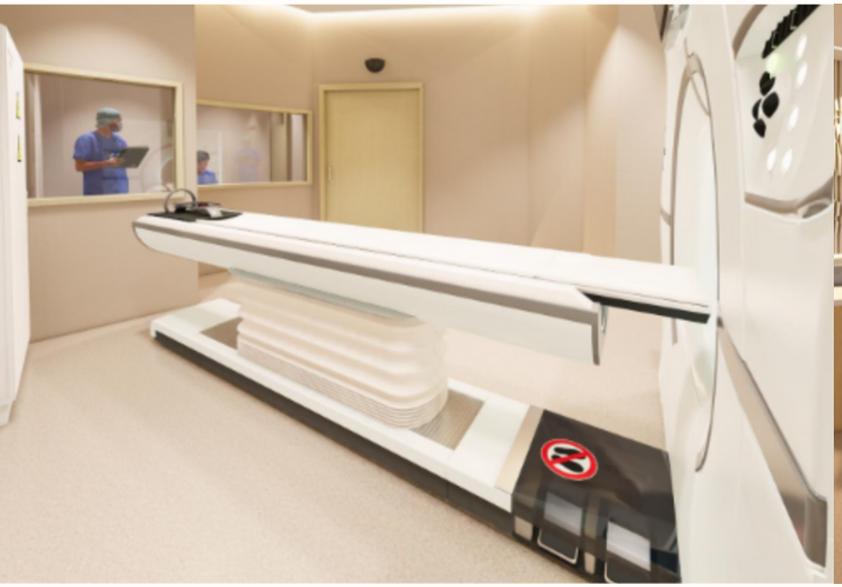
RadLink

- Singapore’s largest private, outpatient advanced diagnostic imaging provider
- 6 MRIs, 1 PET-CT, 1 CT + X-Ray, Ultrasound and Mammogram
- ~180,000 scans per year
- Radionuclide producer with 1 of 2 private-sector Cyclotrons in Singapore
- Recognized as Healthcare Asia’s Diagnostics Provider of the Year

1st Executive Health Screening Center in the Philippines

GLOBAL EXPERTISE
+
FILIPINO HOSPITALITY

RadLink
A FULLERTON HEALTH Company







- Enhanced privacy in individual **“Business Class” pods**
- **Advanced diagnostic imaging** modalities on-site
- **0 waiting time**, all by-appointment
- **2-3 hours** screening turnaround time
- Flexibility, with **3 appointment timeslots** to choose from
- Medical results in **3 days**

RadLink
A FULLERTON HEALTH Company

3.Collaboration



RadLink
A FULLERTON HEALTH Company

There’s Real Wealth in Health

1. The entire universe is a wellness space
2. Be bold to introduce innovation
3. Be the one to reach out to your target market
4. Synergy in technology and customer-centricity
5. Build an ecosystem with equally dynamic partners for better health outcome

RadLink
A FULLERTON HEALTH Company



WE'RE ONLINE!

Fullerton Health PH

fullertonhealthph

Fullerton Health PH