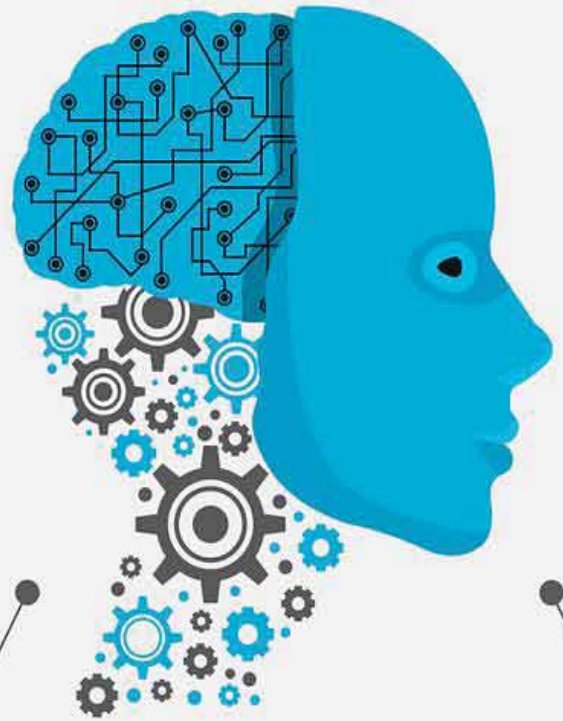
Engineering Global Growth Acceleration

Digital Innovation + Balancing Risk



Ida Ceniza Tiongson
Independent Director of 3 PLCs
Institute of Corporate Directors Vice Chairperson
Fintech/ Governance and Women Empowerment Advocate

Top AI Use Cases



- Customer Experience
- Supply chain
- Human Resources
- Fraud Detection
- Knowledge Creation
- Research & Development
- Predictive Analytics
- Real-time Operations Management
- Customer Services
- Risk Management & Analytics
- Customer Insight
- Pricing & Promotion


Ida Tiongson



Cultural Exchange



Speaking Engagements



Travel

AI Auto Translator



Global Business



Education

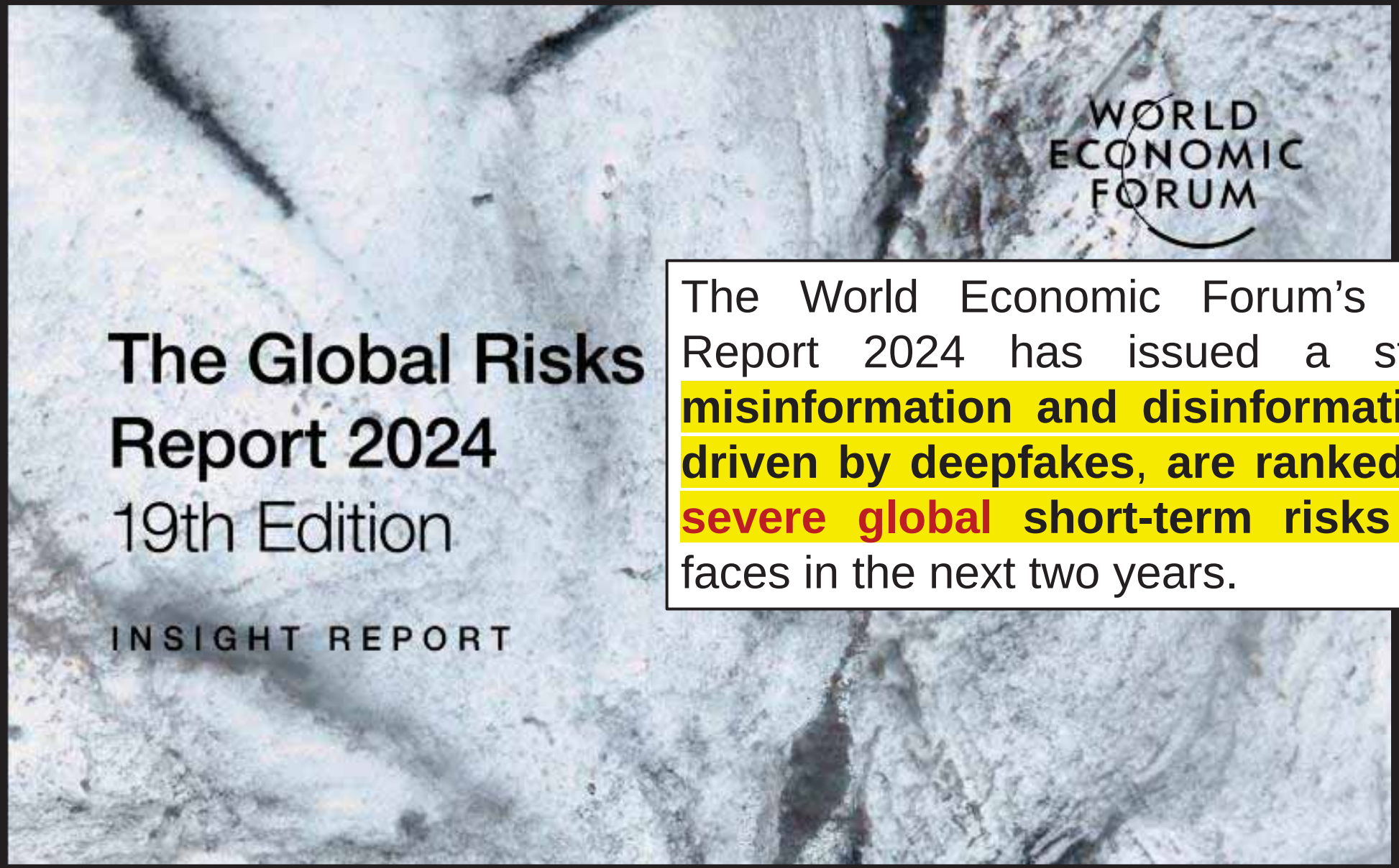


Pageant Interpreters


Forbes P



Aitana, is a 25-year-old pink-haired woman from Barcelona, who has quickly become an influencer



The World Economic Forum's Global Risks Report 2024 has issued a stark warning: **misinformation and disinformation, primarily driven by deepfakes**, **are ranked as the most severe global short-term risks** in the world faces in the next two years.

Digital Innovations have and will continue to make positive changes esp in business but lets not forget00 the crucial role of

Managing Risks

Where do you need Verifiable Credentials?



Important places you need to confirm information



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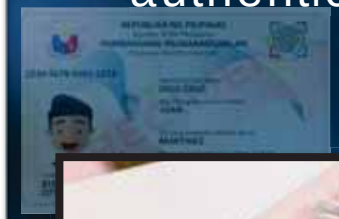




Where do you need Verifiable Credentials?



Important places you need to confirm
authenticity of information









Where do you need Verifiable Credentials?

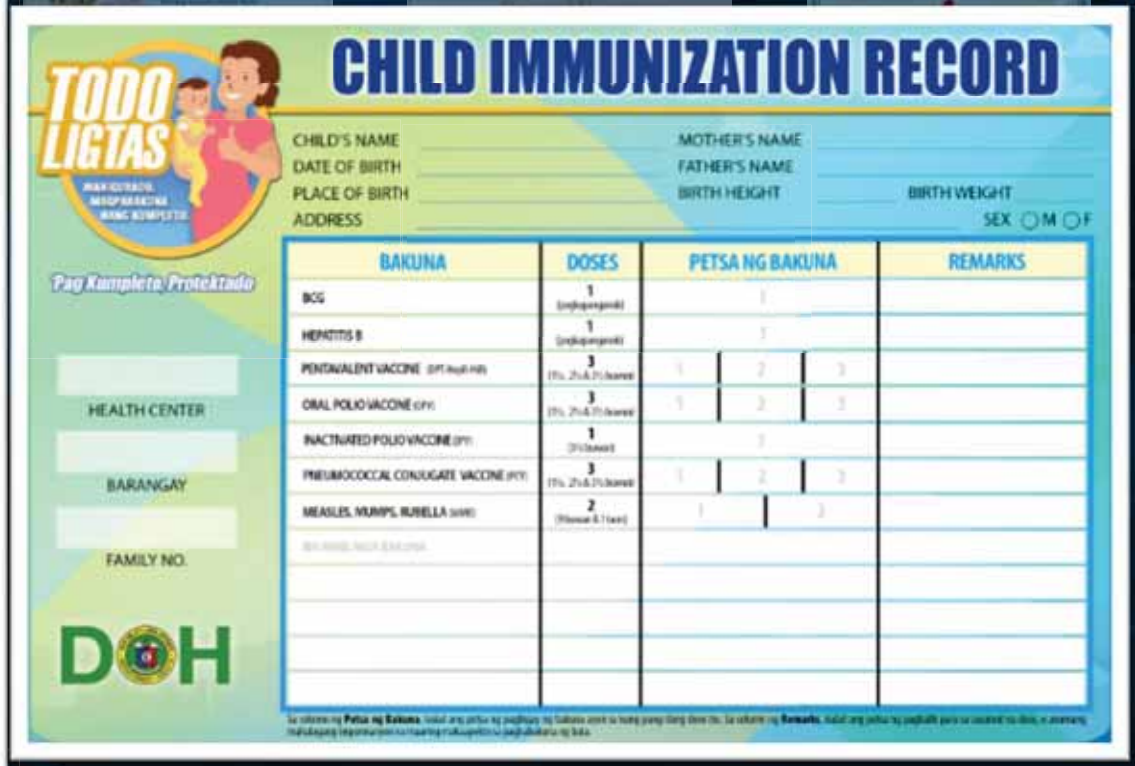


Important places you need to confirm authenticity of information









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SUPPLIER VERIFICATION

Also known as **Vendor Validation**

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Where do you need Verifiable Credentials?



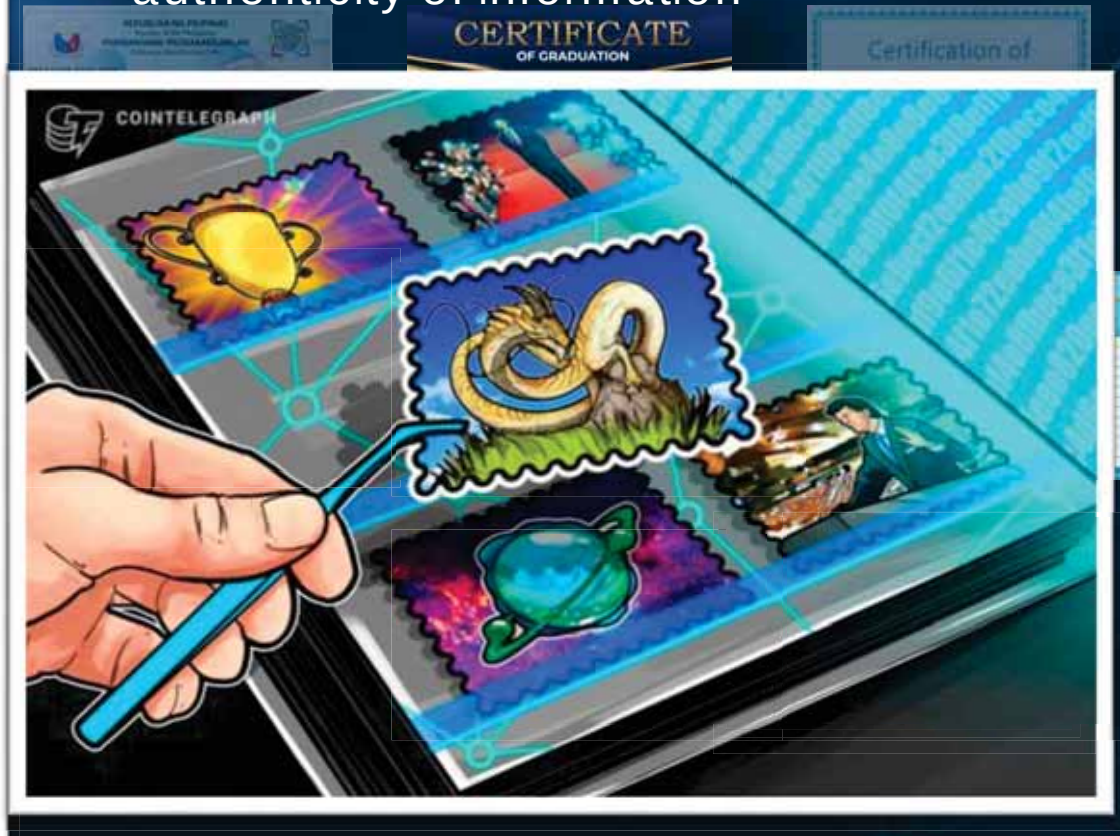
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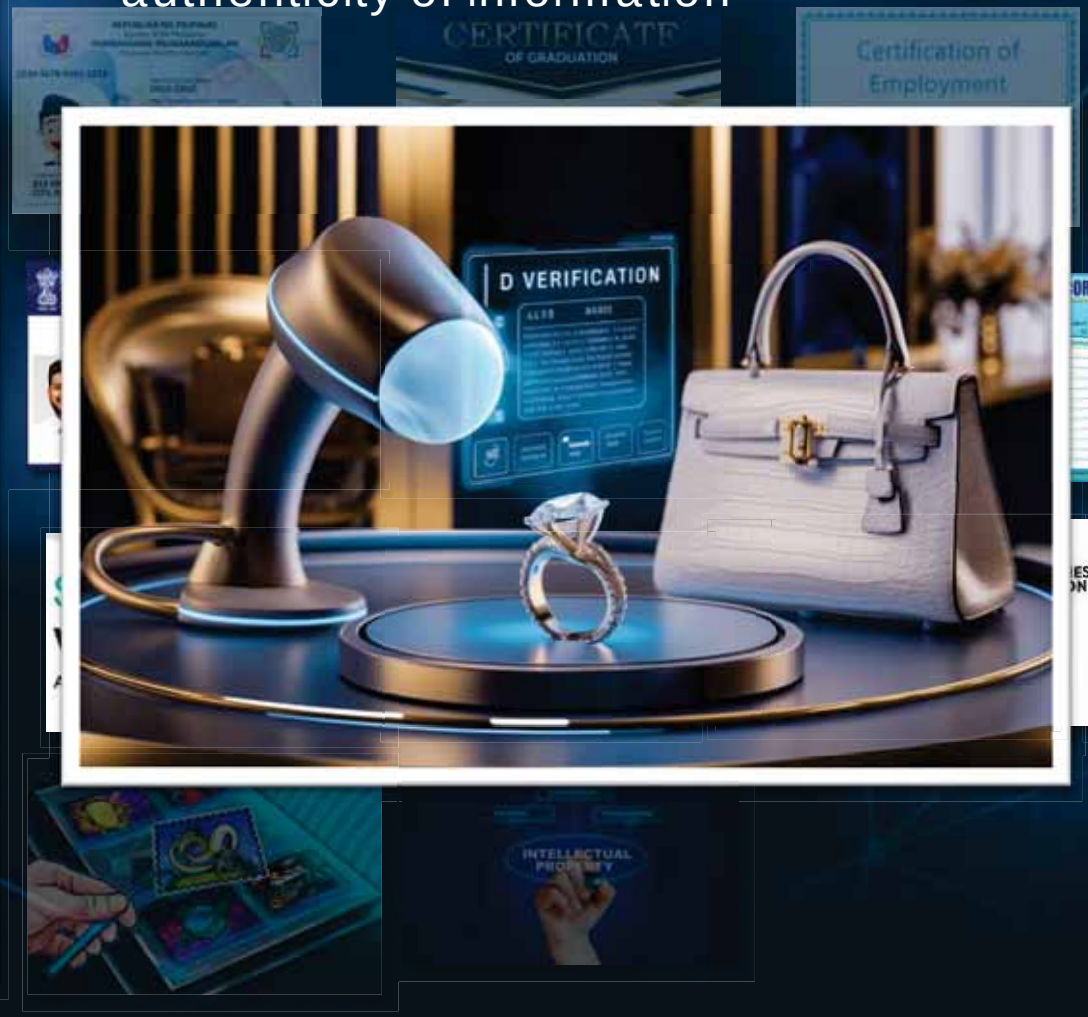




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Ida Tongson