PHILIPPINE VENTURE CAPITAL REPORT 2025

FOXMONT CAPITAL PARTNERS

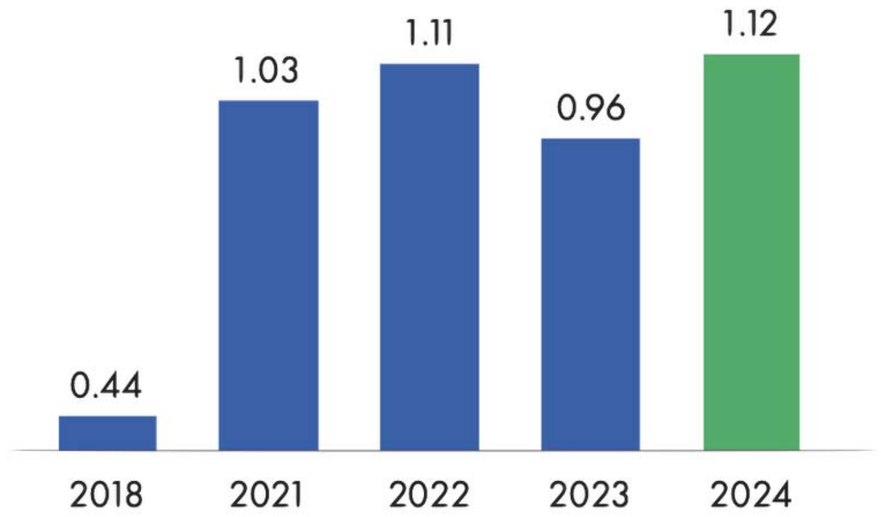
BCG BOSTON CONSULTING GROUP



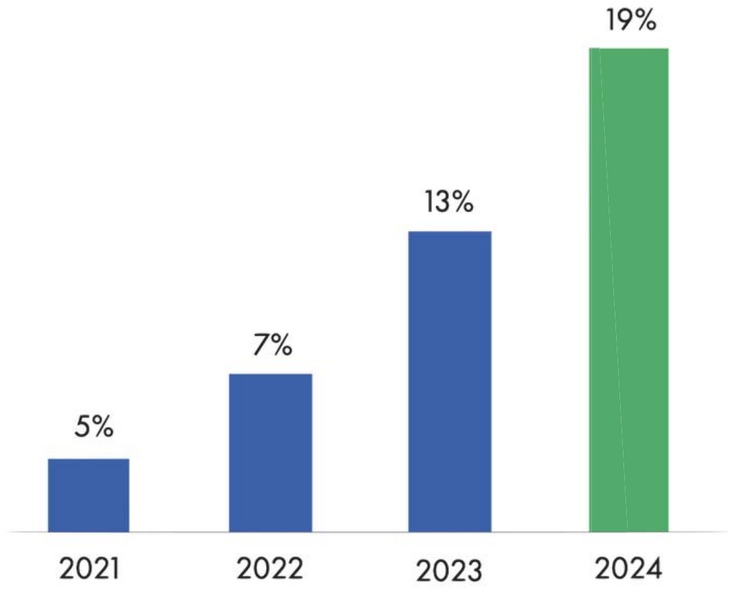
2024 Deal Activity

YEARLY FUNDS RAISED

in USD B



PHILIPPINE SHARE OF VENTURE CAPITAL FUNDS RAISED AMONGST SEA COUNTRIES

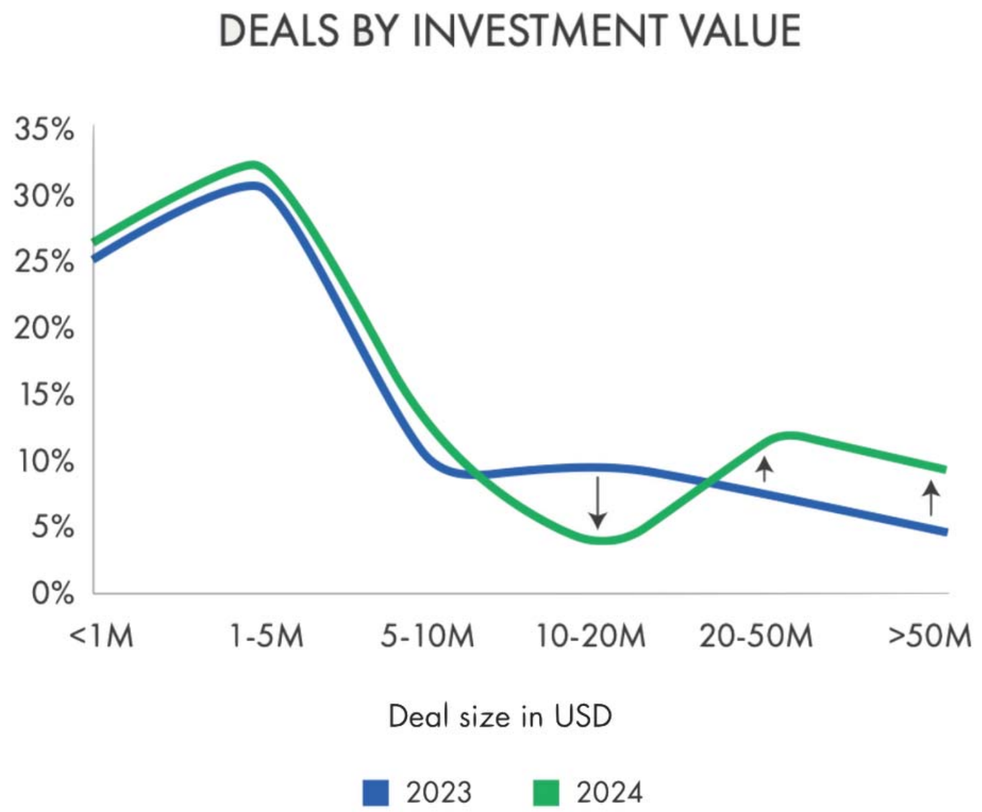




FOXMONT CAPITAL PARTNERS

Sources: Pitchbook, Crunchbase, Preqin, Press releases, Foxmont analysis

2024 Deal Activity



Top Sectors

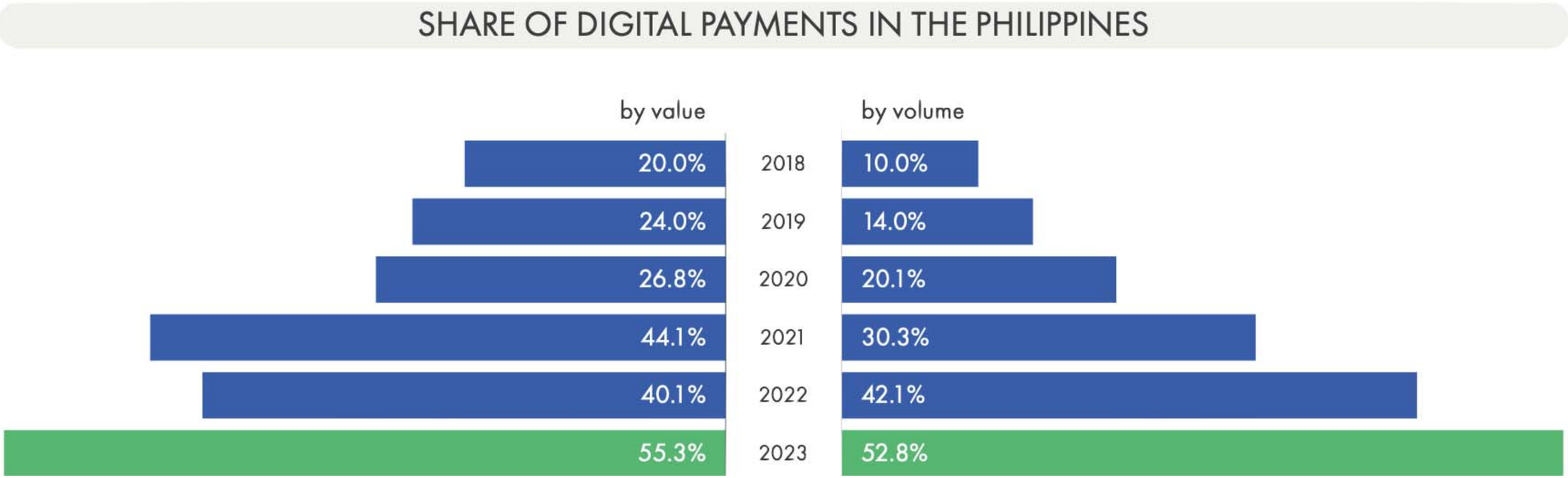
2023	2024
Fintech	Fintech
B2B Saas	Cleantech
Ecommerce	Logistech
D2C	D2C



FOXMONT CAPITAL PARTNERS

Sources: Pitchbook, Crunchbase, Preqin, Press releases, Foxmont analysis

Digital Finance



Regular Use of Financial Services

% of internet users (16+) using online banking, investment, or insurance monthly

91.3% Philippines

37.8% Worldwide

28.2% Indonesia

25.2% Vietnam

FOXMONT CAPITAL PARTNERS

Sources: Bangko Sentral ng Pilipinas, Data Reportal

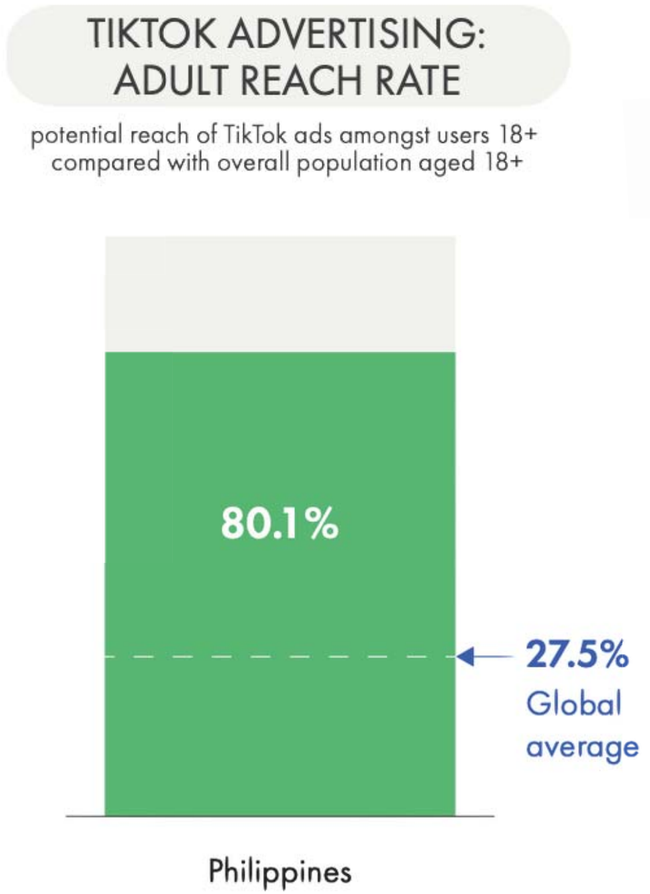
TikTok



5th largest
market on TikTok Shop

$3.1B GMV
Gross Merchandise Value

116% YOY
year-on-year growth

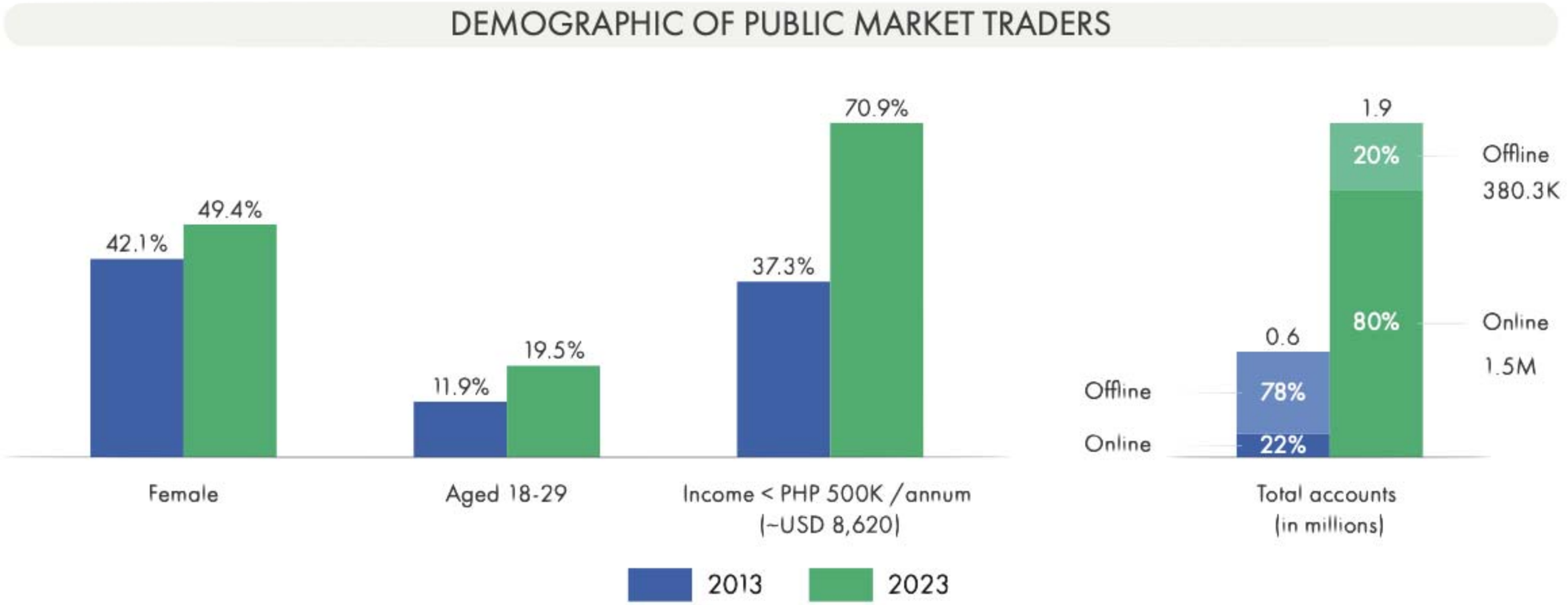




FOXMONT CAPITAL PARTNERS

Sources: Data Reportal, Tech in Asia

Public Markets



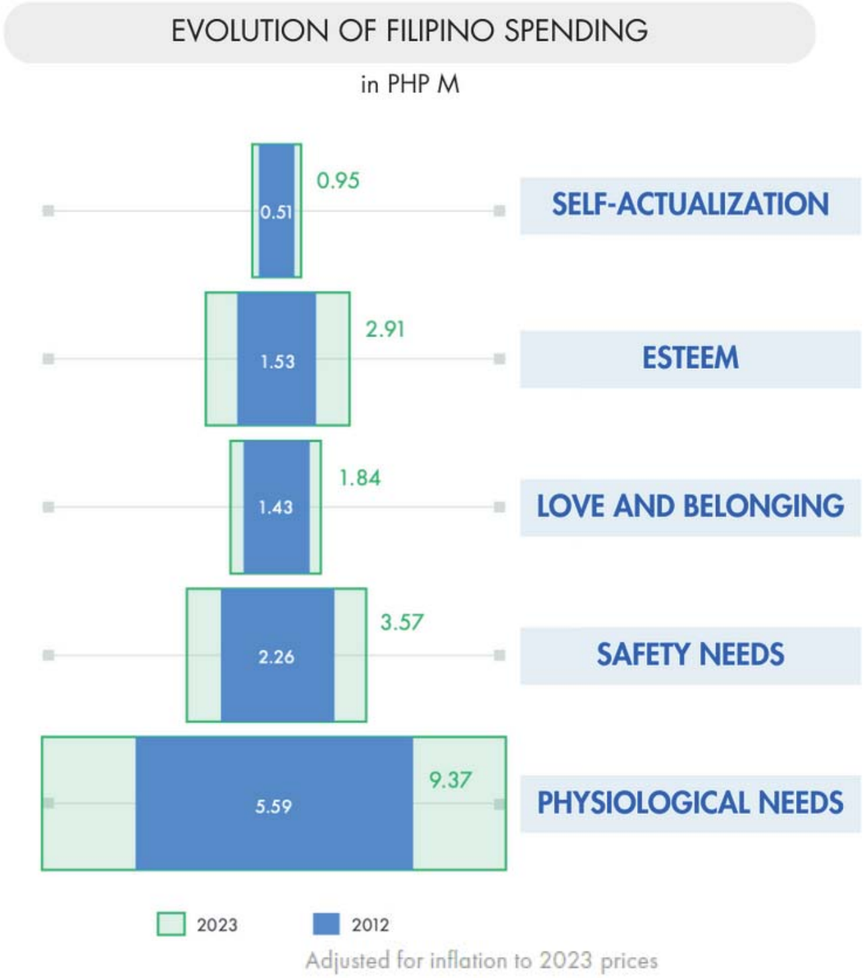
Public market activity is increasingly moving online

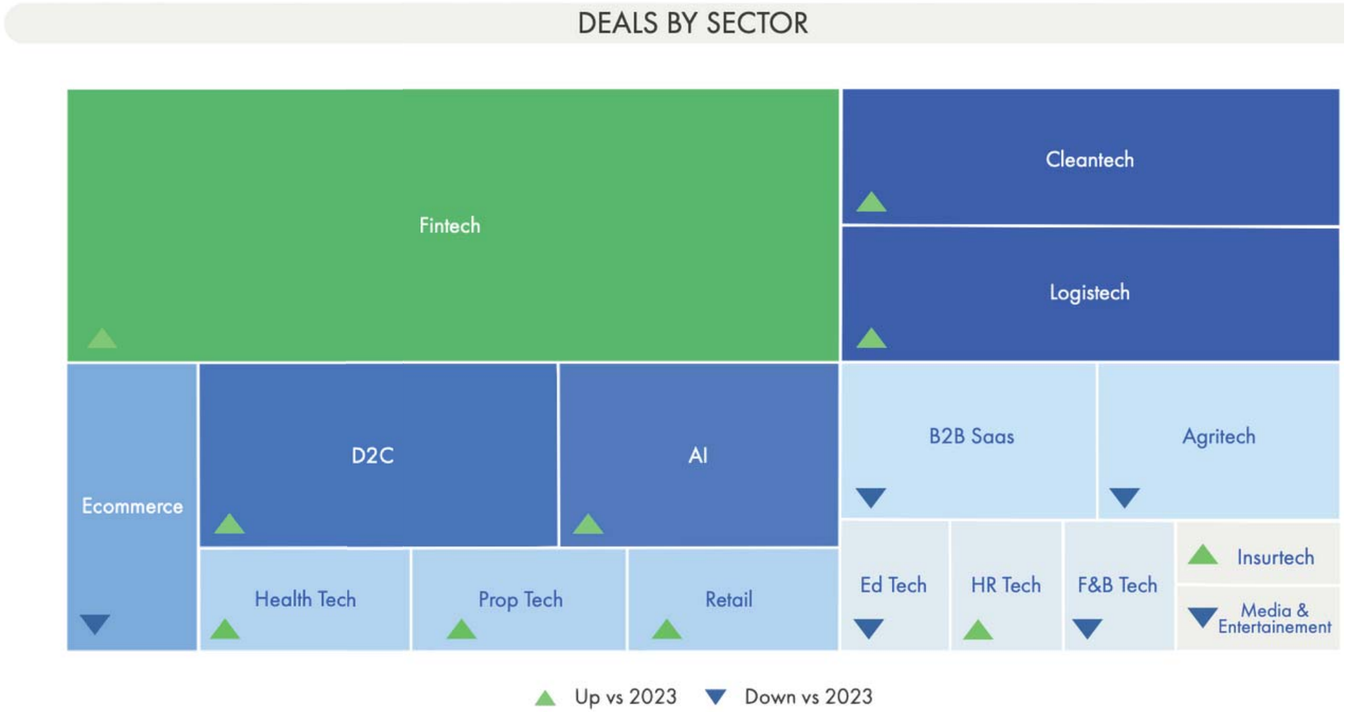
- IPOs of companies like GCash can also help boost further activity
- Platforms like GStocks PH continue to make online trading more accessible

FOXMONT CAPITAL PARTNERS

Sources: Philippine Stock Exchange, Press releases

Impact of the Growing Middle Class

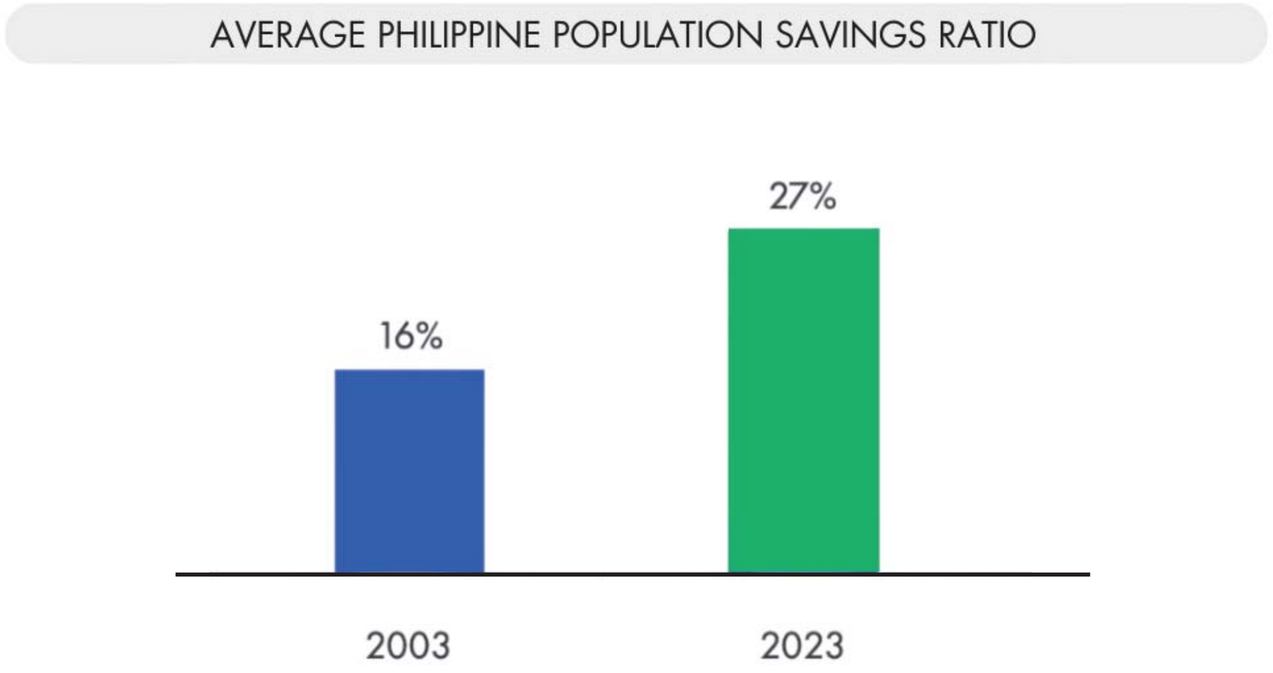


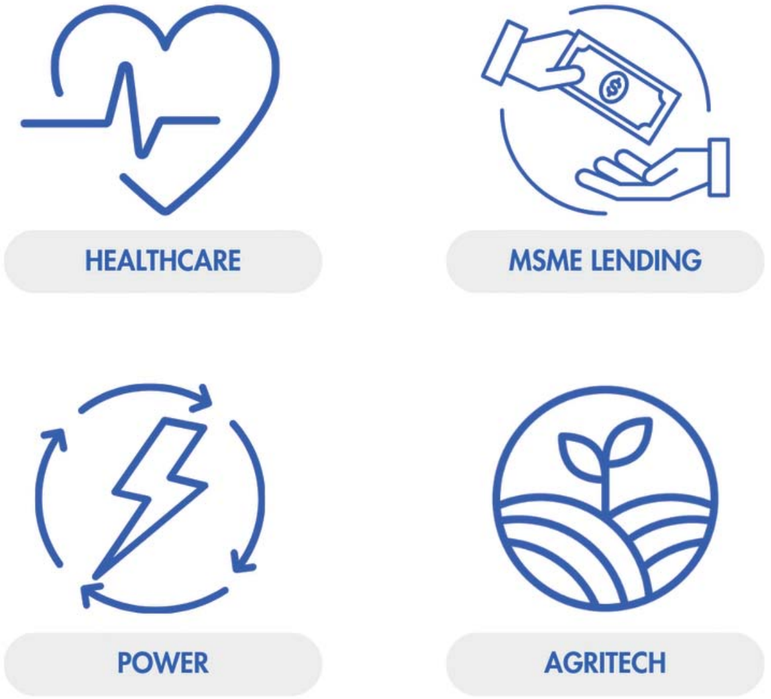


FOXMONT CAPITAL PARTNERS

Sources: Pitchbook, Crunchbase, Preqin, Press releases, Philippine Statistics Authority Foxmont analysis

Impact of the Growing Middle Class

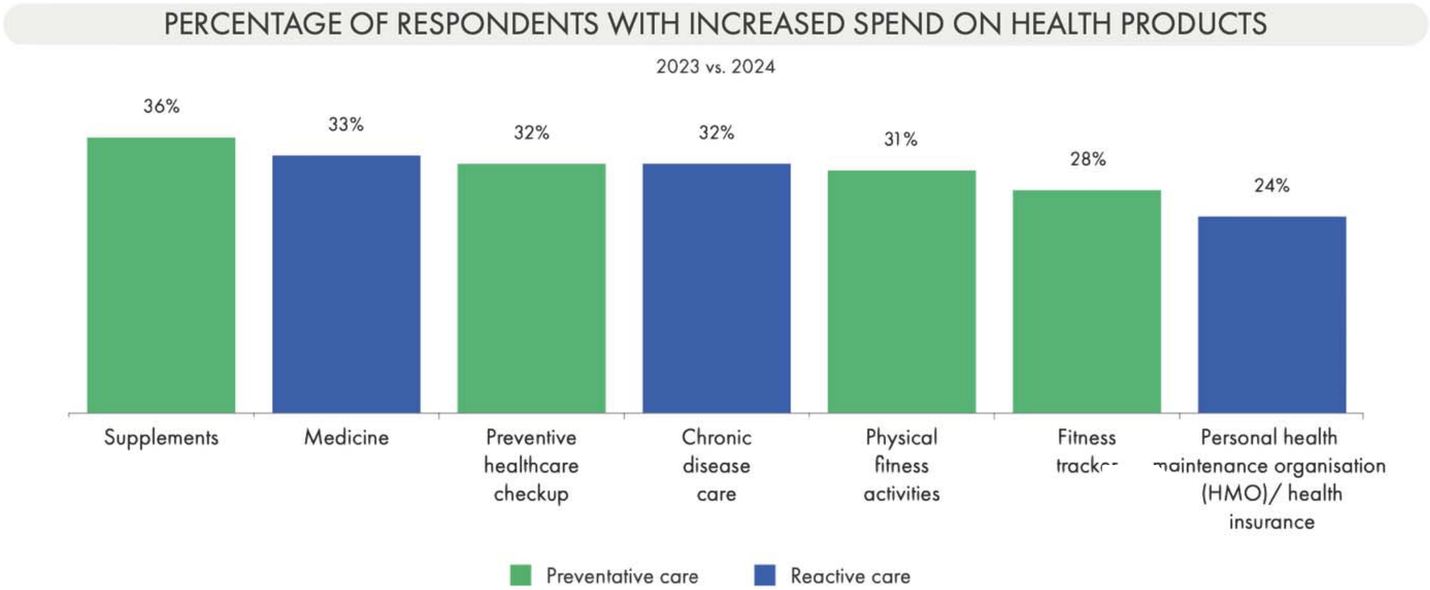




FOXMONT CAPITAL PARTNERS

Source: Philippine Statistics Authority, Foxmont analysis

Impact of the Growing Middle Class: Healthcare



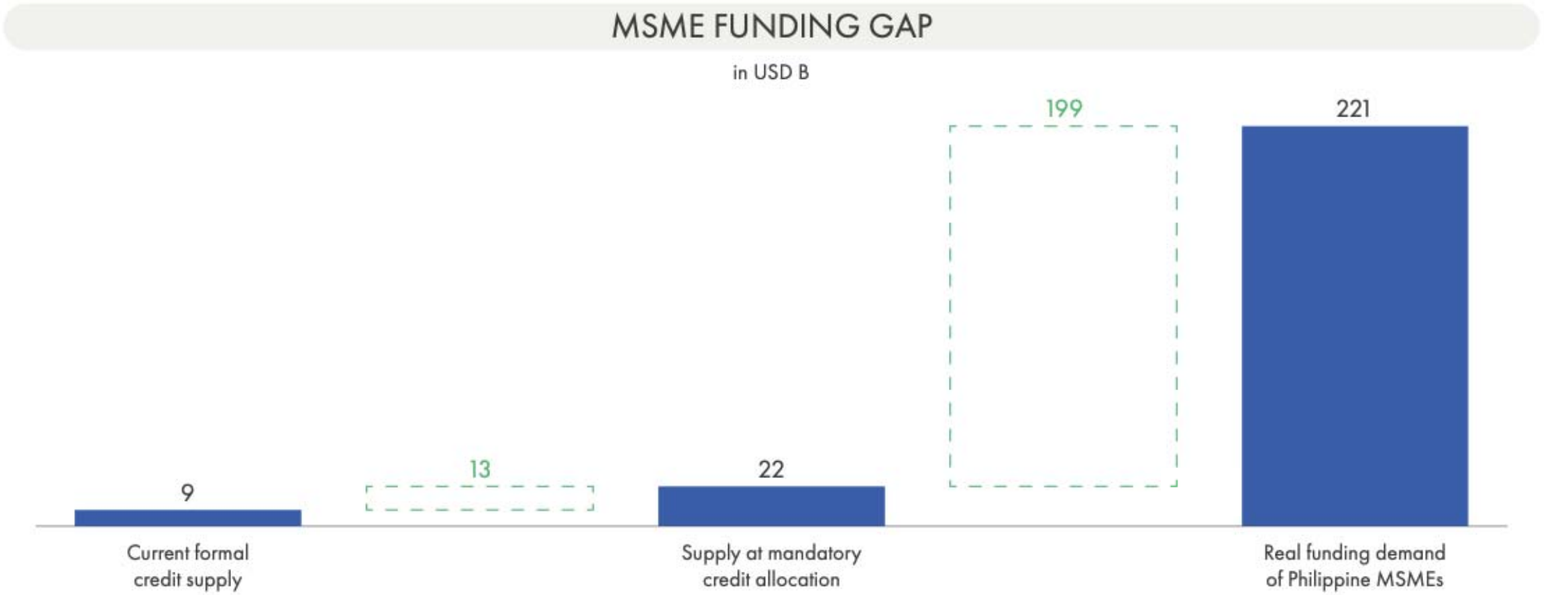
Prime Verticals for VC Investment

- Healthcare platforms offering digital solutions
- Digital training tools to reduce HCW time per patient
- Micro-health insurance models

FOXMONT CAPITAL PARTNERS

Sources : Boston Consulting Group

Impact of the Growing Middle Class: MSME Lending



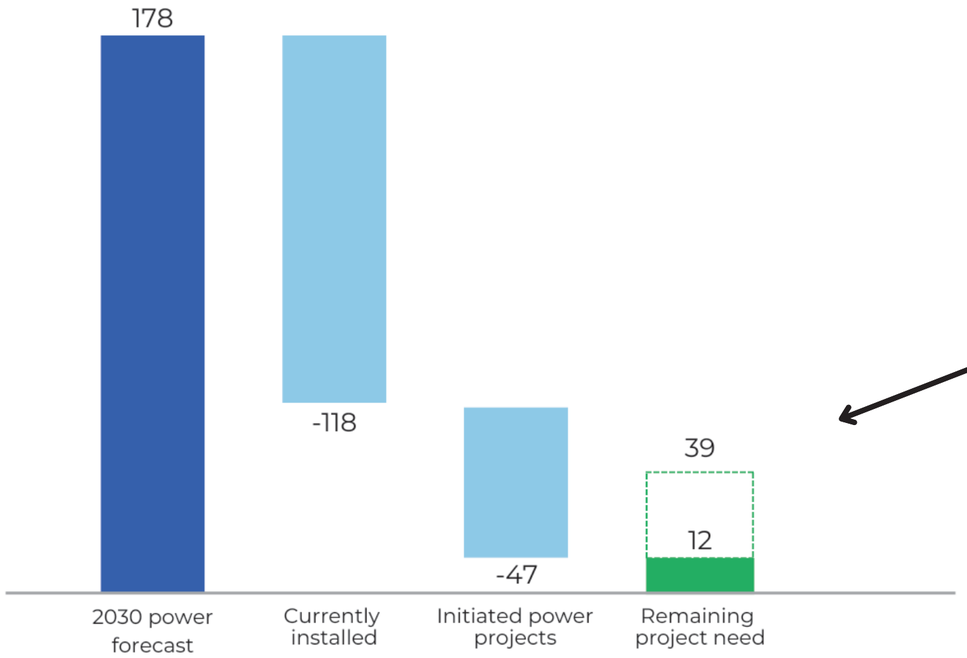
Prime Verticals for VC Investment

- Innovative financing models
- Hybrid products with data-driven tools
- Credit readiness solutions

FOXMONT CAPITAL PARTNERS

Sources: World Bank, International Finance Corporation, Bangko Sentral ng Pilipinas, Philppine Statistics Authority, Foxmont analysis

Impact of the Growing Middle Class: Power



The country will need to add around 12–39 TWh to meet power demand by 2030, depending on the materialization of energy efficiency and system loss improvements. This is roughly equivalent to USD 5.5 – 17B in project value, assuming the current energy mix.

Prime Verticals for VC Investment

- Renewable energy generation, particularly solar and mini-hydro systems
- Sustainable transportation
- Energy access and energy management

FOXMONT CAPITAL PARTNERS

Sources: Department of Energy, International Energy Agency, World Bank, Foxmont analysis

Impact of the Growing Middle Class: Agritech



Stable

Stability seekers focused on maintaining steady income and willing to invest to achieve it.





Struggling

Farmers struggling to make ends meet.



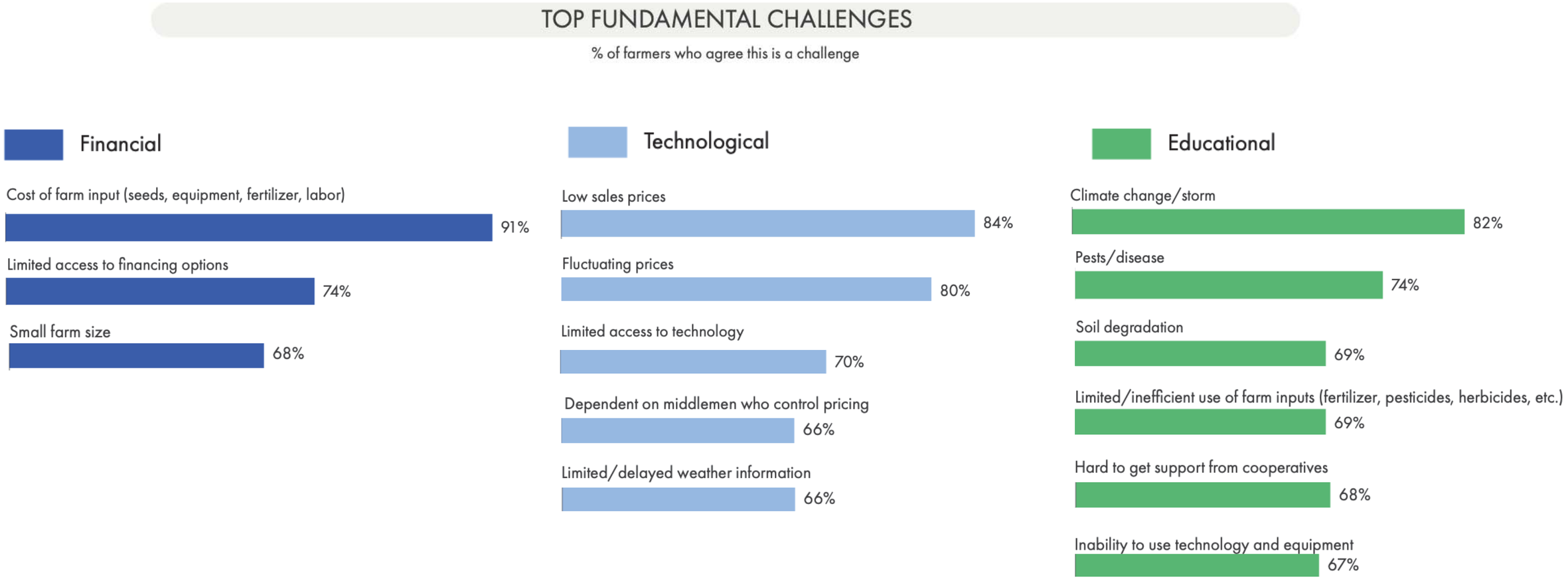
Strong

Higher performers who earn approximately 50% more than their peers.[1]

FOXMONT CAPITAL PARTNERS

1. For those with income below PHP15K(~USD258.6) per month

Impact of the Growing Middle Class: Agritech



Impact of the Growing Middle Class: Agritech

SOLUTIONS TO CHALLENGES

Financial

- Structured loan repayment with NPL risk mitigation
- Insurance against harvest losses
- Financial support for tech investment and efficiency

Technological

- Improve rural internet connectivity
- Enhance access to weather, farming insights, and crop planning
- Enable direct market access for farmers
- Reduce labor needs, attracting younger workers

Educational

- Strengthen support from cooperatives and government
- Improve education on disease control, equipment, and technology
- Teach farmers about climate-resilient seeds and protective measures to reduce weather-related losses

PHILIPPINE VENTURE CAPITAL REPORT 2025

FOXMONT CAPITAL PARTNERS

BCG BOSTON CONSULTING GROUP



Download the Philippine Venture Capital Report 2025