

FORGING TRANSFORMATIVE BUSINESSES FROM INNOVATIVE ENTERPRISES

Manila Times
April 2025

IWG International Workplace Group

Speed of change

The life expectancy of companies is falling

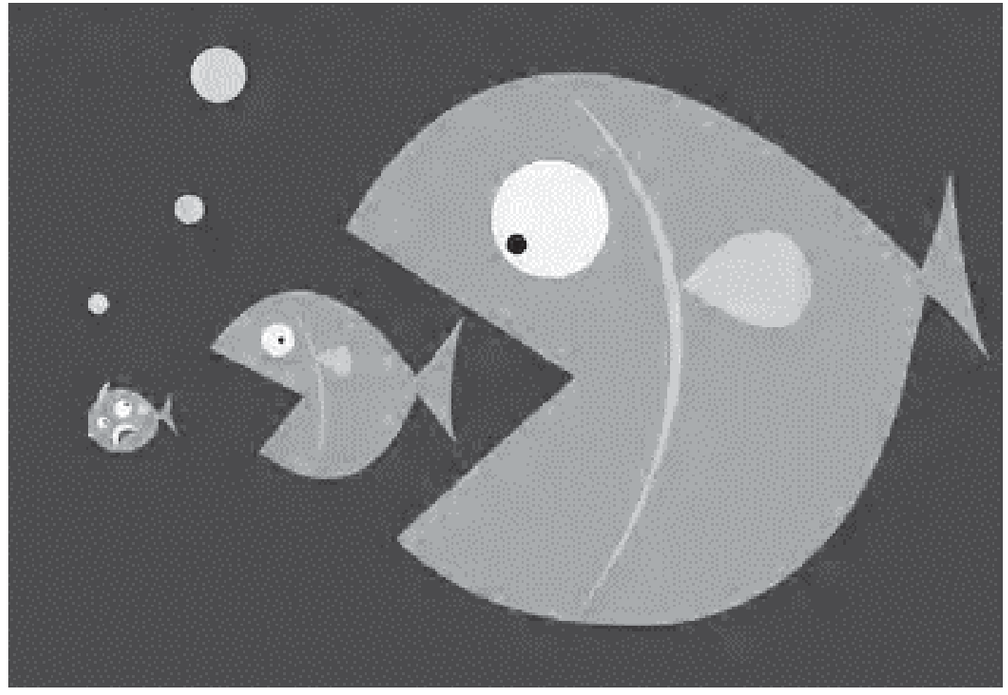
Expected years in S&P 500
1920 = 70 years
2010 = 15 years



Speed of change…no longer enough to be the biggest

These days, it's no longer the big fish that eats the small fish; it's **the fast fish that eats the slow fish**. We got to be ready for change…

…be ***Fast, furious and have fun***!



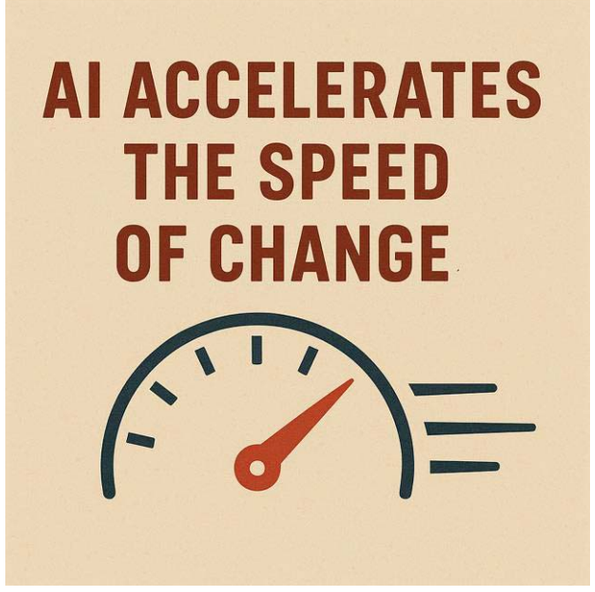
AI Compresses time

Shrinking years of change into months-or even weeks.

1. **Faster decision-making –** AI can analyze massive amounts of data in real time

2. **Automation at scale –** Routine tasks across industries are being automated

3. **Wider knowledge access –** With AI, insights and capabilities that once required experts are now accessible instantly.



Agility and Speed with technology

Small and high tech is powerful in its own right,
e.g. the war fought in Ukraine





VS





Multiply market size and demand

Don't limit yourself to your own category

focus on need and context

e.g. Amazon from bookstore to cloud & logistics powerhouse



Multinationals needs to simulate SME's agility

Agility with hybrid working for flexible workspace whenever and wherever

SPACES.

Regus™

HQ

IWG

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Access to knowledge is real power



Always learn and you will constantly reinvent yourself.

Leverage skills with experience.

Rely on relationships.

Belong to communities

Knowledge is NOT power…
Access to knowledge is the real power!

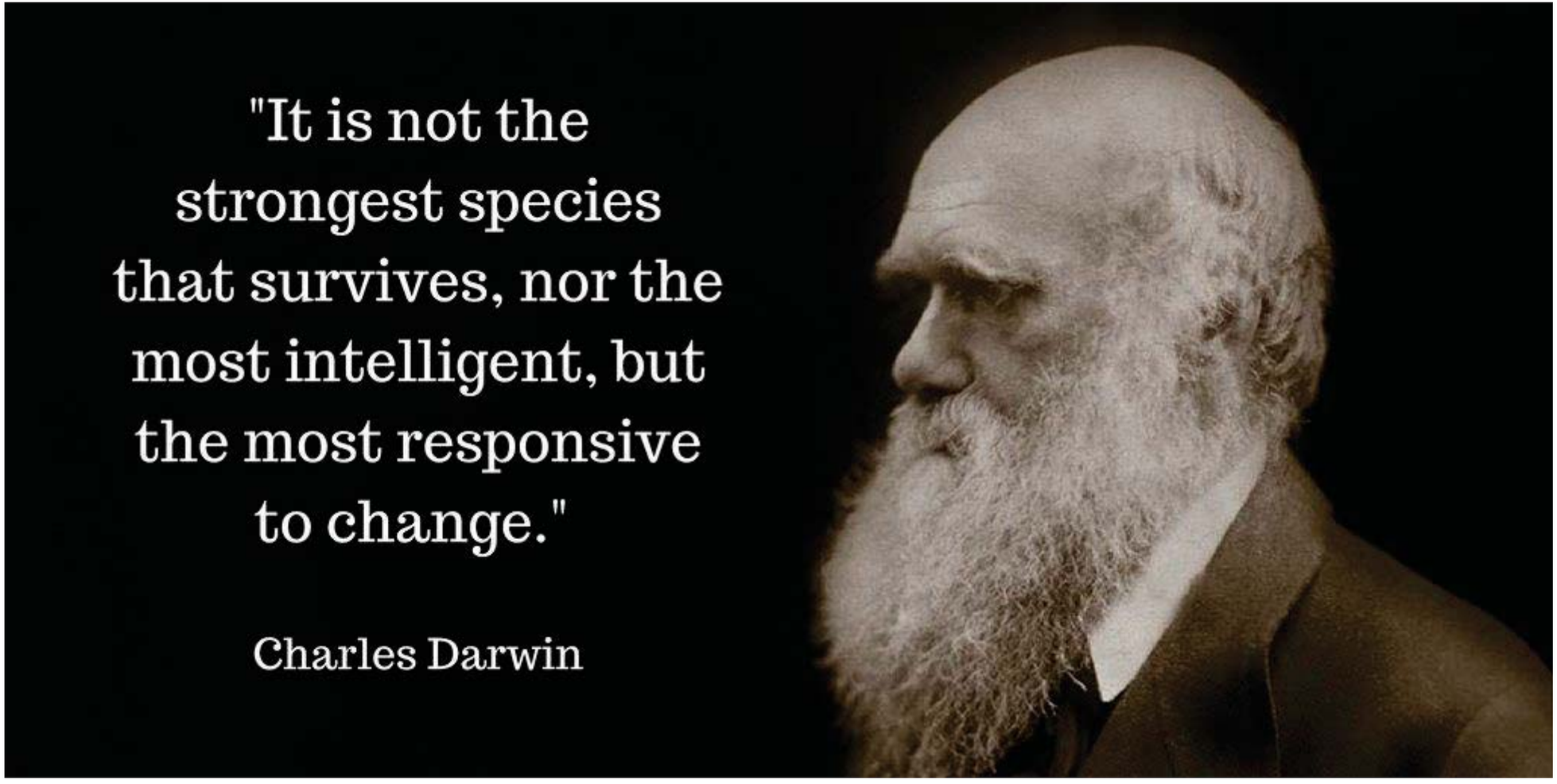


Change management

- put the past best practices to rest with respect



Speed of change!




Thank you
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