Leveraging Seafaring Locations, Leadership and Labour

Philippine Interisland Shipping Association

HISTORY

Established in 1977, PISA represents a broad cross-section of the Philippines' maritime industry. Its membership includes domestic shipowners engaged in the transport of passengers and cargoes i.e., containers, bulk, breakbulk, rolling cargoes including tugs and barges and shipping support providers / ancillary services such as marine insurance companies, classification societies, oil companies, shipyards, provider of marine equipment, among others.

Mission Statement:

PISA is committed to ably represent the needs of its sectors (a) ensuring proper formulation of laws and policies and (b) promoting sustainable operations for all sectors, (c) enhancing growth and (d) fostering a dynamic maritime economy.

Public: We will lead and act as the credible catalyst for the positive changes in the maritime industry advancing and serving the interests of the general public.

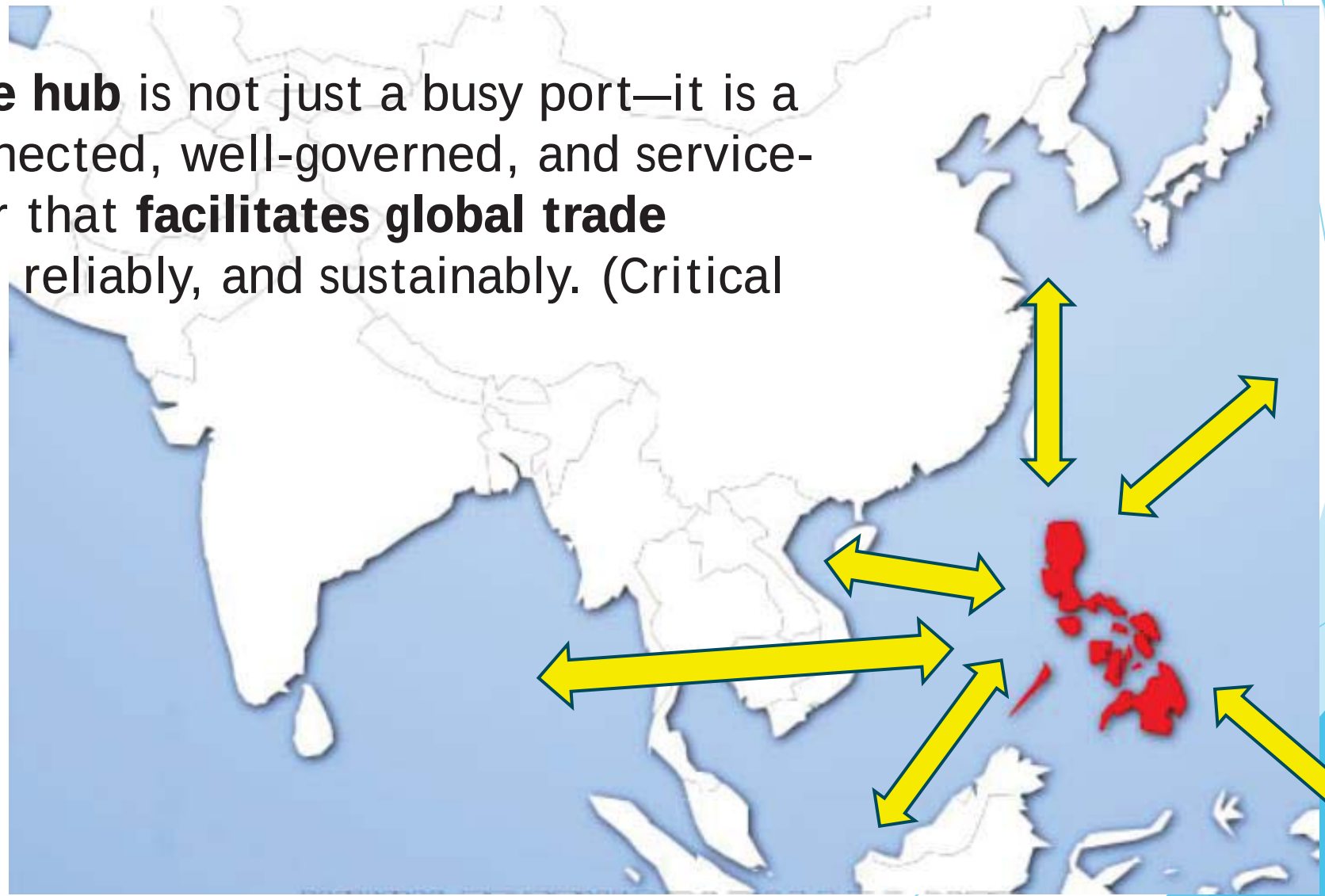
Members: We will dynamically deliver our commitments to our stated mission and vision and will champion the concerns of our members, the maritime industry and the public as a whole.

The Philippine Interisland Shipping Association (PISA) is the umbrella organization of domestic shipping associations such as the Philippine Liner Shipping Association (PLSA) representing the liners group, the Philippine Petroleum Sea Transport Association (PHILPESTA) as the tankers group, the roro shipowners, tugs and barges and the Lighterage Association of the Philippines (LAP) as the lighterage group.

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Maritime Hub

A **maritime hub** is not just a busy port—it is a highly connected, well-governed, and service-rich center that **facilitates global trade** efficiently, reliably, and sustainably. (Critical Mass)



Maritime Hubs

Port	Country	TEU volume 2023
Singapore	Singapore	39.01 Million
Rotterdam	Netherlands	13.4 Million
Shanghai	China	49.16 Million
Dubai	UAE	15.6 Million
Manila	Philippines	3.5 Million

POLICY AND REGULATORY REFORM

- Maritime Industry Incentives
  - Offer tax breaks or subsidies for Shipping Lines, Logistics Firms, Shipbuilders and Ancillary Maritime companies.
  - Grow the ecosystem
- PPP Frameworks
  - Encourage Public-Private Partnerships for high cost infrastructure projects like port development, operations and training ships.

HUMAN CAPITAL AND MARITIME EDUCATION

- World Class Training
  - Invest in maritime academies and seafarer training for onboard and onshore talent
  - Research on Educations and Maritime Issues
- Logistics and supply chain skills
  - Develop educational programs to support the logistics sector

EFFICIENT CUSTOMS AND TRADE FACILITATION

- Reduce Red Tape
  - Streamline Customs process and reduce duplication or redundant steps.
- One-Stop Shop
  - Create a centralized digital freight platform to handle documentation, payment and clareande

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SECURITY AND STABILITY

- Port Security
  - Compliance to ISPS codes where applicable.
- Rule of Law
  - Stable, predictable, fair legal framework to encourage, foreign investment, customers/partners confidence.

STRATEGIC POSITIONING

- Free Trade and Economic Zones
  - Expand and improve special economic zones accessible to the port to encourage manufacturing and logistics clustering
- Disaster Resilience
  - Design infrastructure (Ports, roads, rail) to withstand typhoons, floods and earthquake

PORT INFRASTRUCTURE MODERNIZATION

- Expansion of Facilities
  - Build more berths, container yards, bulk cargo facilities
  - Build facilities to support larges vessels with deeper drafts
- Automation and Digitizations
  - Invest in smart port technologies (automated cranes, block chain customs) to improve productivity.

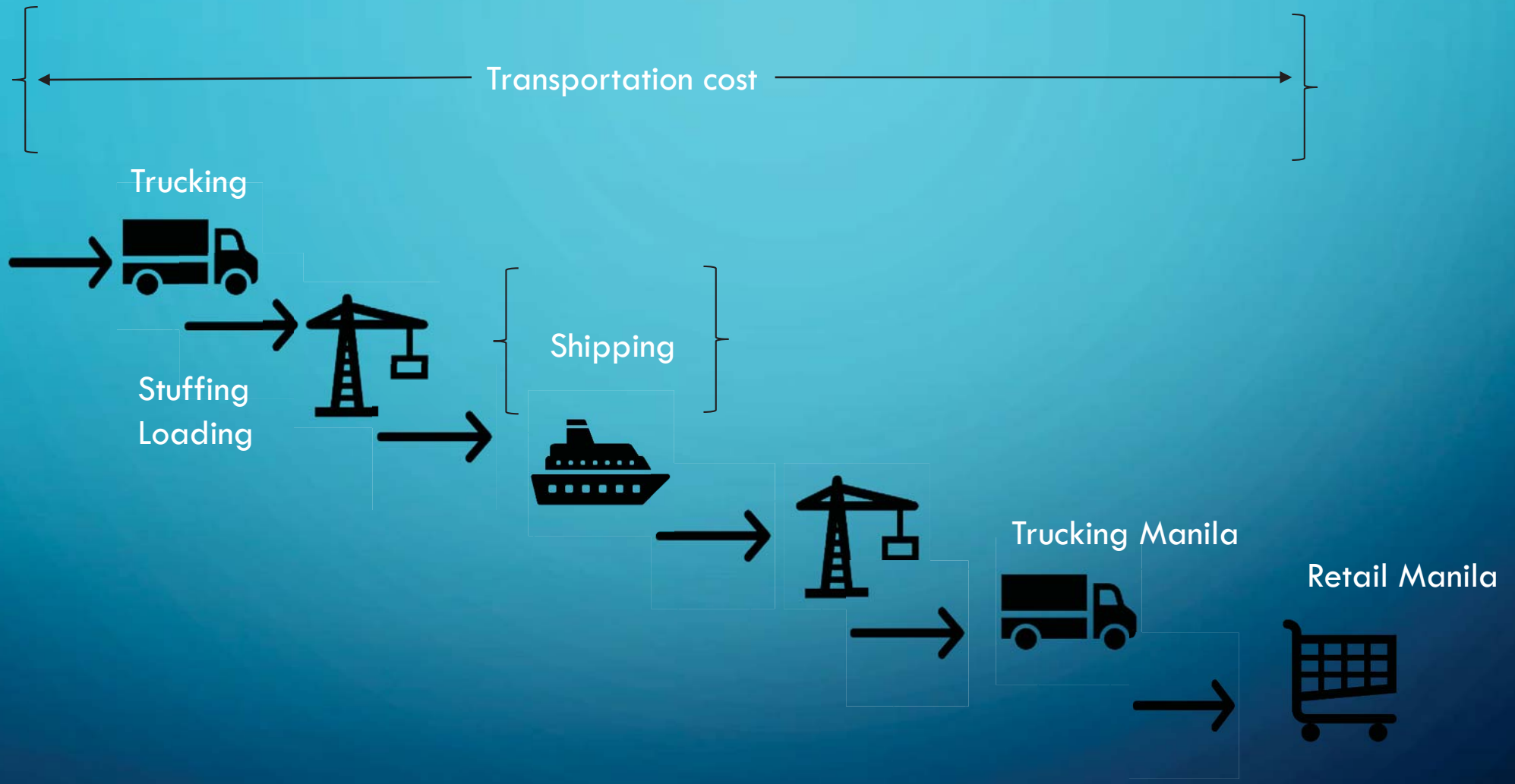
IMPROVE HINTERLAND CONNECTIVITY

- Integrated Transport Networks
  - Seamless cargo movement from ports to inland ecozones and airports
  - Improve road rail logistics to reduce road congestion and build dedicated freight corridors
- Inter-port Connectivity
  - Enhance connection between Manila and Vismin ports to grow the the volume

Sea Routes for 99% of Interisland trade



FARM TO STORE TRANSPORTATION



Thank you

Vision Statement:

PISA is the unified voice of the Philippine maritime industry, an indispensable partner of the government in national economic development and security, and an internationally recognized organization committed to the highest standards of maritime safety, environmental protection and maritime security.

Core Values:

We strongly believe and highly uphold the values of INTEGRITY, COMMITMENT, HONESTY, COOPERATION, RESPECT, TEAMWORK and SERVICE. These will be our guiding principles in all that we think of, say and do.

CORPORATE MEMBERS

2Go Group, Inc.
Archipelago Philippine Ferries Corporation
Chelsea Logistics Holding Corporation
Gothong Southern Shipping Lines Inc.
Harbor Star Shipping Services, Inc.
Herma Shipping & Transport Corporation
Island Integrated Offshore Services, Inc.
Islas Tankers Seatransport Corporation
Lorenzo Shipping Corporation
Malayan Towage and Salvage Corporation

CORPORATE MEMBERS

Meridian Shipping & Container Carrier, Inc.
Moreta Shipping Lines, Inc.
NMC Container Lines Inc.
Oceanic Container Lines, Inc.
Petrolift, Inc.
Philippine Span Asia Carrier Corporation
Solid Shipping Lines Corporation
Starlite Ferries, Inc.
Transbulk Carriers Corporation
Via Marine Corporation

ASSOCIATE MEMBERS

Agbiag Mining and Development Corporation
American Bureau of Shipping
Delnet International
DNV AS Philippine Branch
Ho-Star Marine Solutions Corporation
Inter-Asia Marine Transport, Inc
Keppel Philippines Marine, Inc.
Korean Register of Shipping
NAESS Shipping Philippines, Inc.
Orient Register of Shipping, Inc.
OSM Shipping Philippines, Inc.

ASSOCIATE MEMBERS

Philippine Register of Shipping
Pioneer Insurance & Surety Corporation
Portmizer Philippines Corporation
Prudential Guarantee and Assurance, Inc.
RINA Classification and Certification Philippines, Inc.
Unioil Petroleum Philippines, Inc.