BUSINESS PRESENTATION PCCI – LAS PIÑAS

MYRAFLOR MIRANDA, *CPM*

CHAIRMAN AND PRESIDENT, 2022-23 and 2025

Partnership with The Manila Times





Our partnership with The Manila Times is a testament to our shared commitment to progress and economic development in Southern Metro Manila.

Partnership with The Manila Times

- TMT is not just as a media outlet, but as a crucial ally in our mission.



Partnership with The Manila Times





PCCI – Las Piñas VISION & MISSION Statement

- **Vision**

PCCI- LP is the voice of business in Las Piñas and is recognized by our LGU and national government and international institutions, thru PCCI National. As a proactive catalyst of development, PCCI- LP promotes and supports the drive for globally competitive Philippine enterprises in partnership with our local government, local chambers, and other business organizations.

PCCI – LP VISION & MISSION

- **Mission**

  The main responsibility of PCCI- LP is to provide focused advocacy for business growth and sustainable development by providing business services for the advancement of grassroots entrepreneurship, chamber development, international trade relations, business innovation and excellence, and operating efficiency.

PCCI LP has been adjudged as a finalist to the Most Outstanding Chamber in the PH in 2023





The 1st Chamber to sign to sign an MOU with DOST USEC Sancho Maborang, & Regional Director Ms Romelyn Tresvalles.







The First Business Conference and Exposition



National I-FWD PH OFW Congress





Science and Technology Talk



DOST Grind; *SalikLakbay Solutions Mapping Trainer's Training and Immersion*





MOU Signing with DTI's SB Corp Board Headed by Pres Robert Bastillo



The First LP Financial Roadshow with DTI SB Corp, Nov 23, 2023 at Woodlanes LP





The First LP Financial Roadshow with DTI SB Corp
+ A follow- thru of the second session, July 17, 2025









Part of the Stirring Committee of PDICP

Participated in a Consultation Session towards the Philippine Creative Industries Development Plan of DTI



“Finding and Funding SME Innovations” at Las Piñas Science High School of DepEd

PCCI LP PP and Trustee Ed Moran, Keynote Speaker , Pres Myra & Pres Connie Da Cunha of CCIAP as Guests Speakers at **School-Based Action Research Festival 2023** with the theme, “Empowering Teacher’s Innovation and Discoveries through Action Research” at Villar Function Hall in LP







Partnership with the National Council for Innovation with Filipino Inventors, under Pres Marcos Special Committee



Soon! Launch of the 1st ever Loyalty and Rewards Membership APP with a Digital ID for PCCI LP





PCCI LP on local level

* Tourism Development Plan of LGU in LP .



CSO accreditation in a LP LGU is on going

- by the Department of Interior and Local Government (DILG) in order to be a legitimate partners for local governance:
  - participate in local planning, budget monitoring, and representation in Local Special Bodies (LSBs) like the Local Development Council
  - participate in local projects, and influence local development.

The first and the biggest job fair for PWDs, Senior Citizens & LGBT , in cooperation with “Diversity and Pride at Work” of Mr Nigel Aguilar and RC LP East PP Julie Rabe





A Job Fair with an Educational Forum with Students in LP



Increase Employment Rate Through Job Fairs





Simultaneous event with 2nd GMM was the 1st Job Fair in Talon 3 , Las Pinas last April 20, 2023. Also a partnership with LGU , Kagawad (Annex 1.C.2)



Go Negosyo Mentoring **Participated the Go Neg at SM Rosario Cavite . The event was graced with Senator Bam Aquino ,** PCCI LP



Go Negosyo Mentorship in Ayala Macapagal in 2023





PCCI LP participated also on the Go Negosyo of the ICSB- Ph (Intl Council of Small Business) at Glorietta , Makati last June 21, 2023





National MSME Summit by Go Negosyo at Manila Hotel

Trustee Linda Medallo and Chair of Young Entrep Circle Rhajila Tan collaborated to all guests around, July 18, 2023 at Manila Hotel (Women Summit of Go Negosyo at Ayala Mall, Manila Bay last March 18, 2023









PCCI LP hosted the 1st Go Neg in LP
SM Southmall, May 5, 2025 (453 mentees & 75 mentors





PCCI LP hosted the 1st Go Neg in LP
SM Southmall, May 5, 2025 (453 mentees & 75 mentors





LAB for All with 1st Lady Marcos, Mayor April Aguilar, Vice – Mayor Aguilar, LGU Officers, PAO chief Acosta, Go Neg Team , DTI
June 16, 2025







General Membership Meetings with the LGU of LP, Chief of BPLO Willie Gaerlan





Partnership with Las Piñas LGU (Note : LP LGU was at bottom 32 on DTI's Business Cooperation of LGU with Business Sectors in 2021 Review)

GMM with Keynote Speaker Counsilor Lord Aguilar from Trade Committee last Jan 30, 2023





Gave a salute to the Vice-Mayor April Aguilar of Las Pinas during the observance of Women's Month last March 31, 2023/ **PCCI LP can now conduct business meetings inside the Mayor's Office in LP (w/ PESO Officials , LGU)**







Guest Presenters at the Sanggunian Session Hall of the Las Pinas Municipal Hall ; Visit at the Legal Office of LP Municipal Hall and Meeting with Councilor in Trade







Revival of Partnership with the Malaysian Chamber of Commerce in the Philippines

Malaysian Ambassador H.E. Dato' Malik Melvin Castelino at our PCCI Las Piñas agreement signing with the Malaysia Chamber of Commerce and Industry, led by Chairman Edward Ling and President How Han Hui held at the Embassy of Malaysia



PCCI LP was one of the Award Presentor in I.WE (Indian Women Enterprise), our Sister Organization

- with Malaysian Ambassador Datu Malik on the event of event of I.WE.





Support on Culture and Arts, local & foreign





Support on Fil- Chinese Businessmen (MCCI)





PCCI NCR Metro Manila Business Conference
Aug 7- 8, 2025 at Seda Hotel, Vertis North

- 3 T's : Tourism , Trade and Technology





PCCI NCR Metro Manila Business Conference
B2B Synergy , Aug 7- 8, 2025 at Seda Hotel, Vertis North





PCCI LP on National Level

The 1st Environment Environment Summit and Exposition with the Environment Management Bureau (EMB) - NCR last June 21, 2023

In cooperation with the Office of the Senate , Senator Cynthia Villar (Villar Sipag Foundation). PCCI LP Members Mr Raymond Villaflor of Asher and Alain Soriano of NaturaMio of NCC.

Ribbon Cutting Ceremony with Senator Cynthia A. Villar

two day exposition of PCCI -Las Piñas, with a theme on **Solid Waste Management**





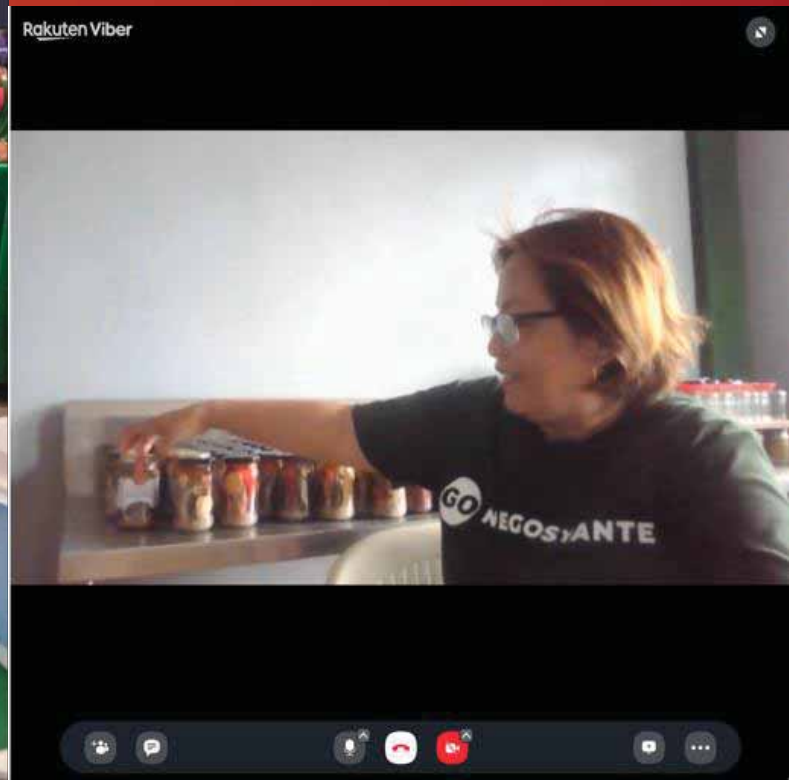


Mentee Joan from Naic Cavite participated on our PCCI LP Environment & Exposition in Trinoma



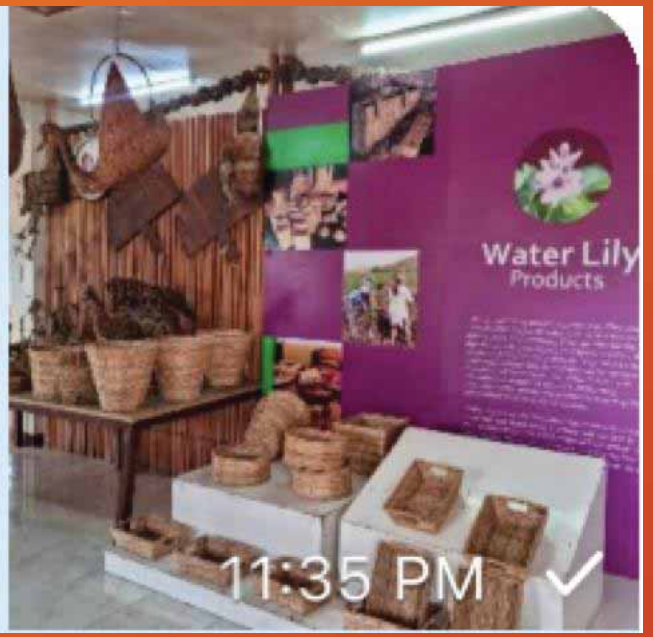


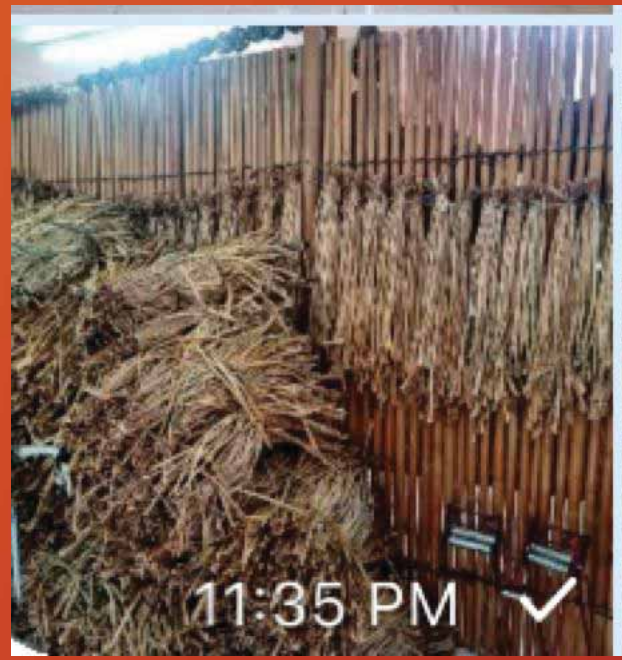
As a concrete manifestation of support to mentees of PCCI LP , a follow up zoom with Ms Marie was done last June 28, 2023 (annex 1.D.3)

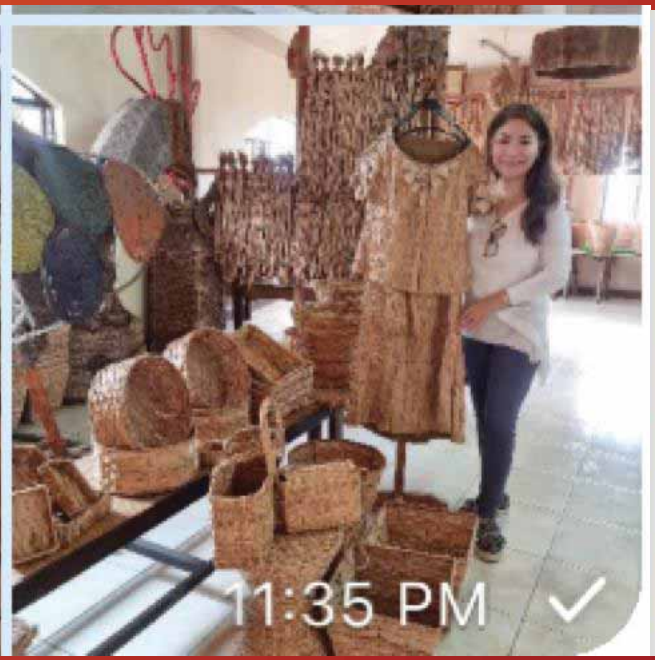


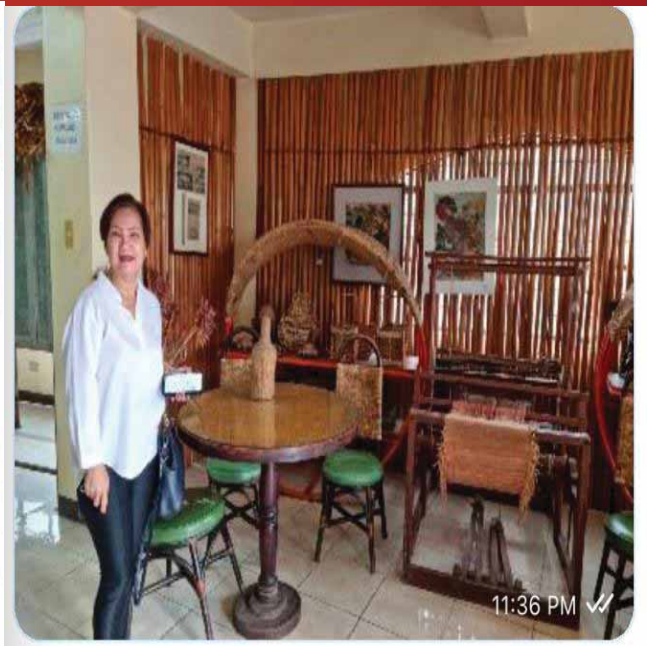
Corporate Social Responsibility projects and initiatives to assist communities or sectors

Aside from doing Job Fairs for PWDs, Sr Citizens and to LGBT Communities and Awards to Tope 10 Policemen in LP , we support the **Waterlily Livelihood Project of Villar Sipag Foundation**









Special Citation including LP LGU + Feature on Ayala Mall Social Media


DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
ENVIRONMENTAL MANAGEMENT BUREAU
NATIONAL CAPITAL REGION

CERTIFICATE OF APPRECIATION

IS PRESENTED TO

Las Piñas City

DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES
ENVIRONMENTAL MANAGEMENT BUREAU
NATIONAL CAPITAL REGION

CERTIFICATE OF RECOGNITION

IS PRESENTED TO

Phil Chamber of Commerce and Industry –
Las Piñas City

SOLID WASTE MANAGEMENT SUMMIT AND EXHIBIT 2023



Go Negosyo Mentor program Partnership in Malacanang Palace





Kapatid Angat Lahat Agri Program (**KALAP) of Go Negosyo Founder Joey Concepcion at Malacañang Palace on March 6, 2023.** We unite ourselves with all stakeholders to help boost the livelihood of small farmers



The 1st to sign a Solidarity Agreement with USEC Jocelle B. Sigue of the Department of Information and Communications Technology (DICT)
A two-day event DICT's Policy Summit







Attended the Post SONA Economic Briefing at PICC last July 26. Meeting with DOST Officer to firm up our “Finding and Funding Innovators” Program





Sustainable Development Goals (SDGs)





Participated the DTI & BOI's Industrial Digital Transformation Congress last Dec 6, 2022 , along with the International Council of Small Business in the Phils (ICSB-PH) at the PICC .







Fully sponsored business trip to Taiwan courtesy of the Commerce Development Research Institute (CDRI) on sports and health sector, August 19 to 22, 2025.



PCCI National Events for Young Entreps



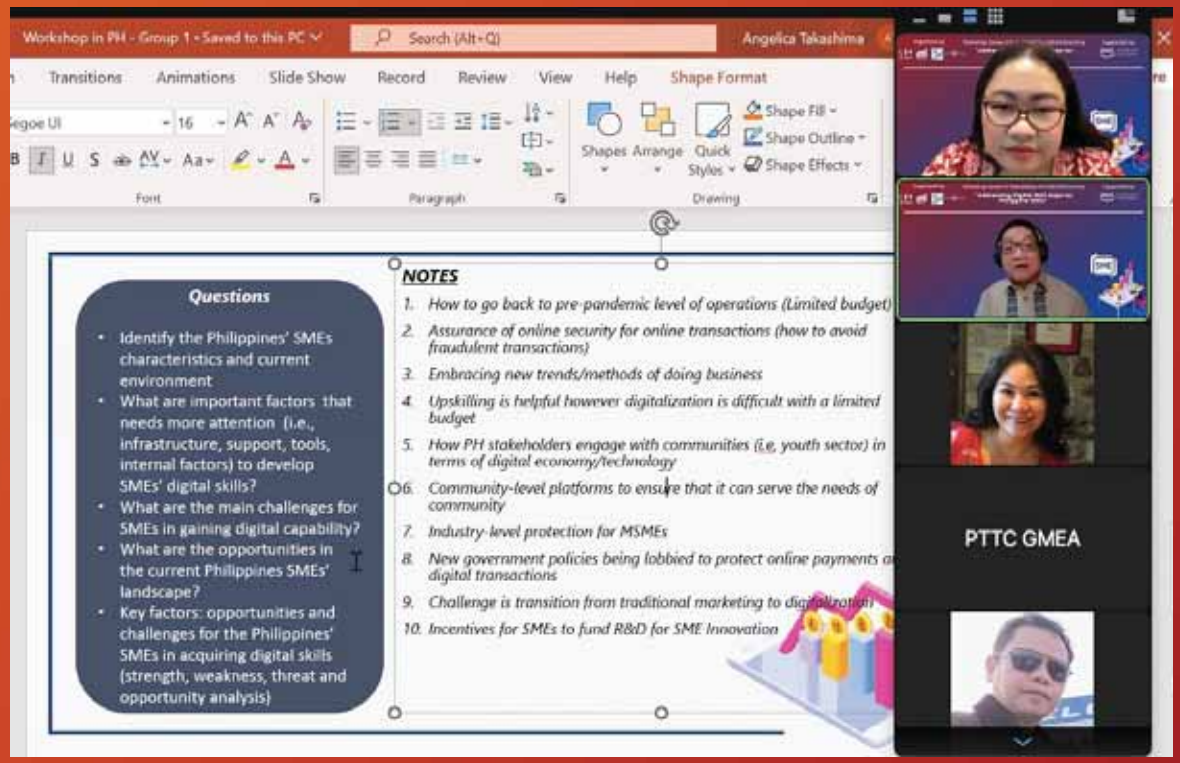




“Challenges and Potentials for Phil SMEs - a virtual workshop organized by the US-ASEAN Business Council, DTI and PCCI

Theme : “Addressing Digital Skill Gaps for Philippine SMEs”

- support key stakeholders to connect and equip Phils SMEs with the necessary knowledge and skills to grow their business
- promote and support the government program to upskill SMEs’ digital skills to be more competitive regionally and globally.



Delivery of Local Chamber Services and other Support Programs : COMPLIMENTARY BUSINESS CONFERENCES to our members

Complimentary conferences + non -members (sponsors)

Ex : Real Estate Forum at Dusit Hotel by the The Manila Times





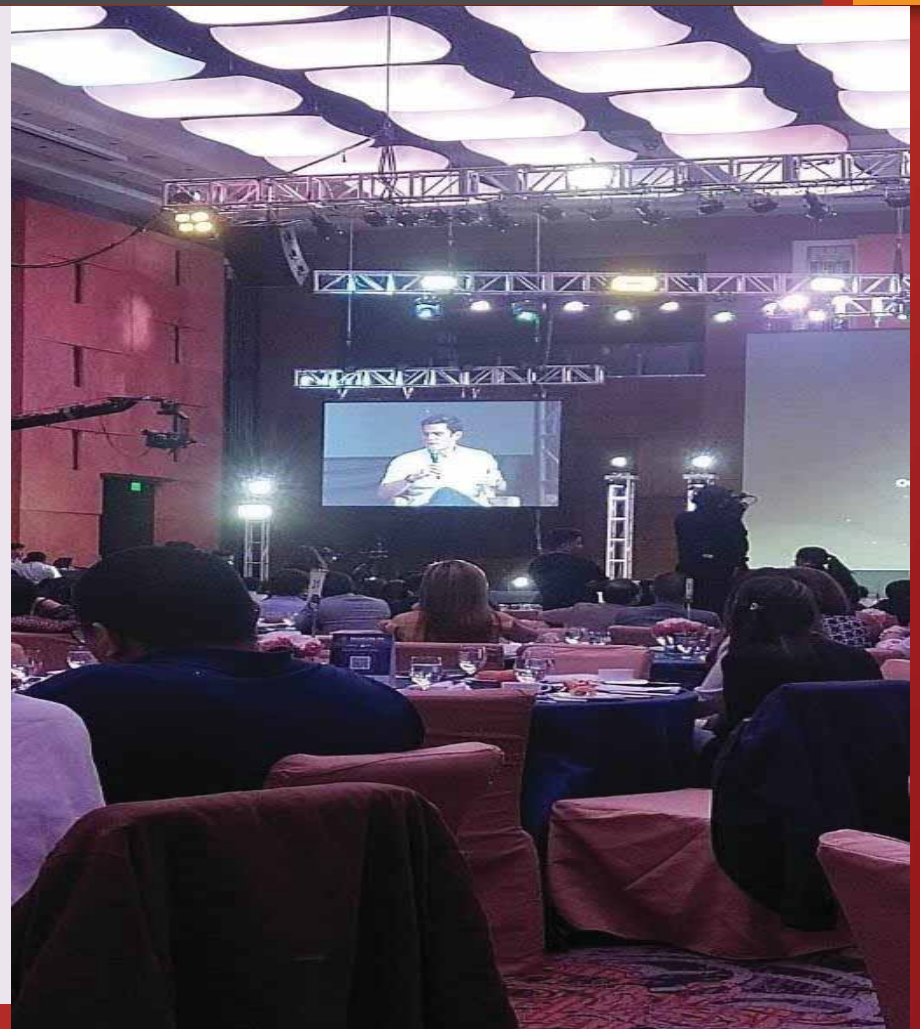
Complimentary Tech Learning to 10 members of PCCI LP on the Master Class & Expo by Fedex on **April 18, 2023 at Dusit Thani Makati**





Complimentary Event with the Zobels and Gokongwei's at Marriott Hotel , March 29, 2023





Complimentary Business Conference on MSMEs with The Manila Times at Rizal Park Hotel & Mr Joey Concepcion





Personalized Support to PCCI LP Members: **MEMBER CENTRIC ORG**

The Pres of PCCI LP stood as witness to the signing of a Franchise Agreement of our member Henry Mozones , CEO of Qualitech Med at Edsa Shangri-La Hotel on same day of PCCI GMM last March 9, 2023









Promoted member Malveda Holdings at De La Salle Zobel in Ayala Alabang in an event called Bingo Socials on March 18, 2023

Support to Members: **MEMBER CENTRIC ORG**

Supported the launch of the Investor's Meeting of Takoyada at Ayala Alabang by member Eleonor Carbonelle and Bobby Dimayuga of E.Link last July 15, 2023



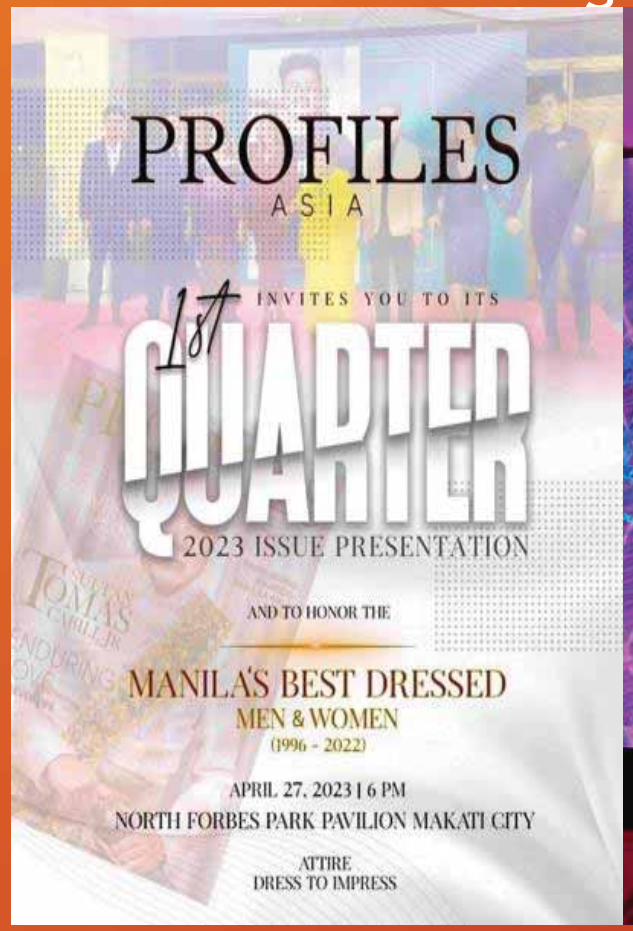






Supported our member **Henry Monzones , publisher of Profile Asia Magazine on "Manila's Best Dressed" on April 27, 2023 at North Forbes Park in Mc Kinley Makati.**

It is also a networking event for the chamber with Young Entrep Chair **Rhagila Tan**





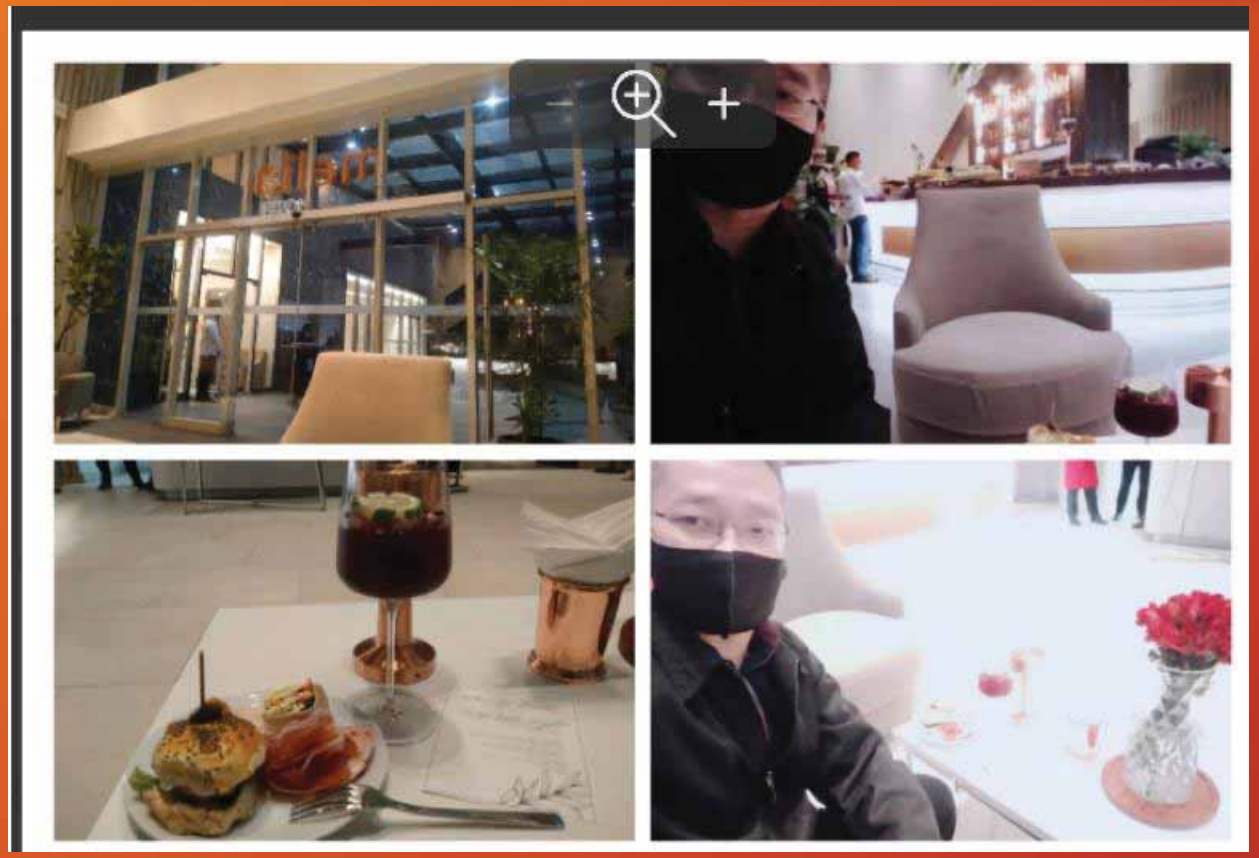


Supported by way of social media promotion to member – inventor Chaedong during his product presentation at SM Megamall in observance of Filipino Inventor's Society last July 16, 2023





Supported the opening of the 2nd branch of hotel of our member Mella Hotel of the Villars at BGC on Feb 17, 2023

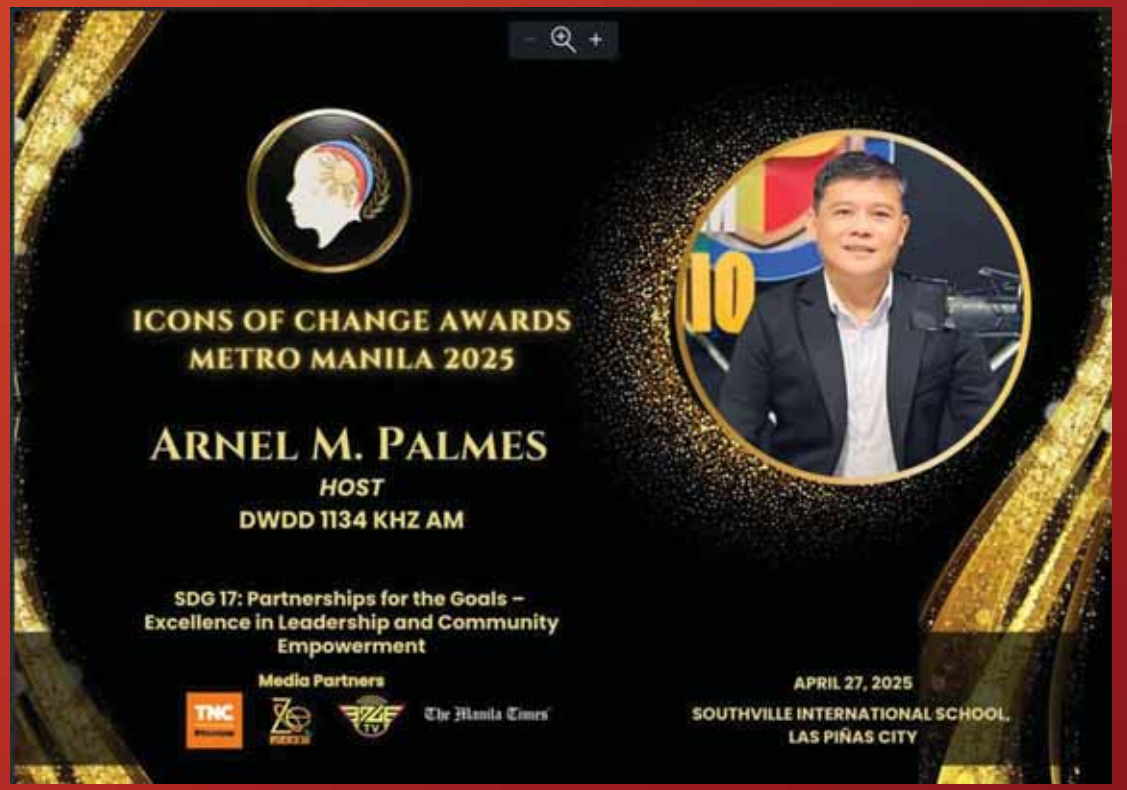




Acknowledge Exemplary Members :







Supported PCCI LP member Macon Macalintal of “Diwata Ni Maria” for being one of the awardees of the TOP 10 Most Inspiring MSMEs of 2022 by Pres Ferdinand Marcos, Jr

In cooperation by Go Negosyo , DTI and co-presented by the US Embassy, Manila Hotel Aug 19, 2022 (See annex 3.2.9)







PCCI LP Global Undertakings

THE FIRST GLOBAL REACH OF PCCI LP – the Signing of Sisterhood Agreement with the CHAMBER OF COMMERCE AND INDUSTRY -AUSTRALIA PHILS last Sept 25 -29, 2022. With a 5 day Trade and Business Tour





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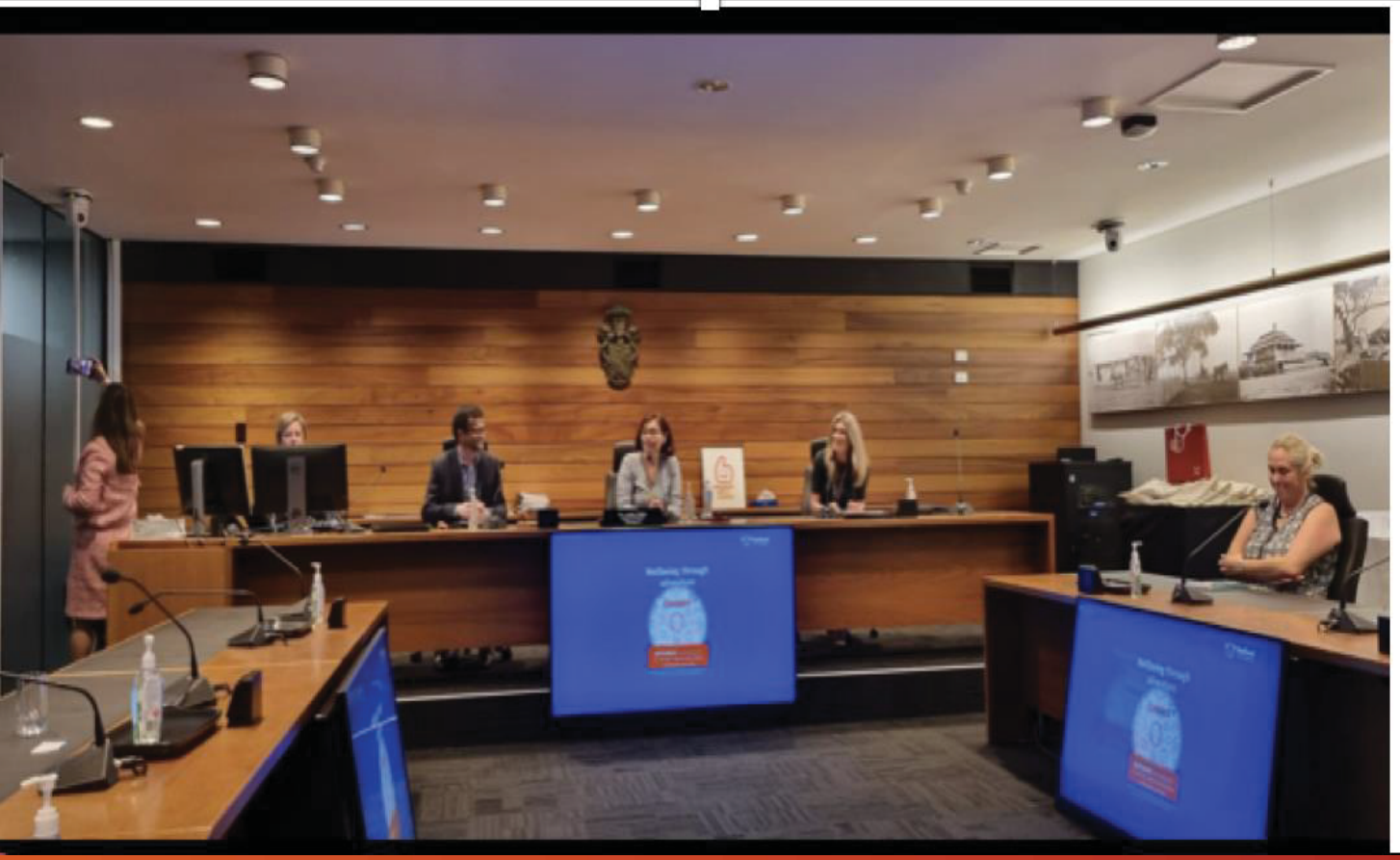




THE GLOBAL REACH OF PCCI LP – the Signing of Sisterhood Agreement with the CHAMBER OF COMMERCE AND INDUSTRY - AUSTRALIA PHILS last Sept 25 -29, 2022. With a 5 day Trade and Business Tour







PCCI LP as an arm to CCIAP Business Collaboration in Australia

An invite to entire PCCI on Asia Pacific Summit and Mayor's Summit in Brisbane on Oct 11 -13, 2023





Sisterhood Agreements and MOA Signing with lead organizations in the Industry

MOA Signing with Indian Women in Enterprise Phils, Phil Marketing Association, PCCI - Pasig City







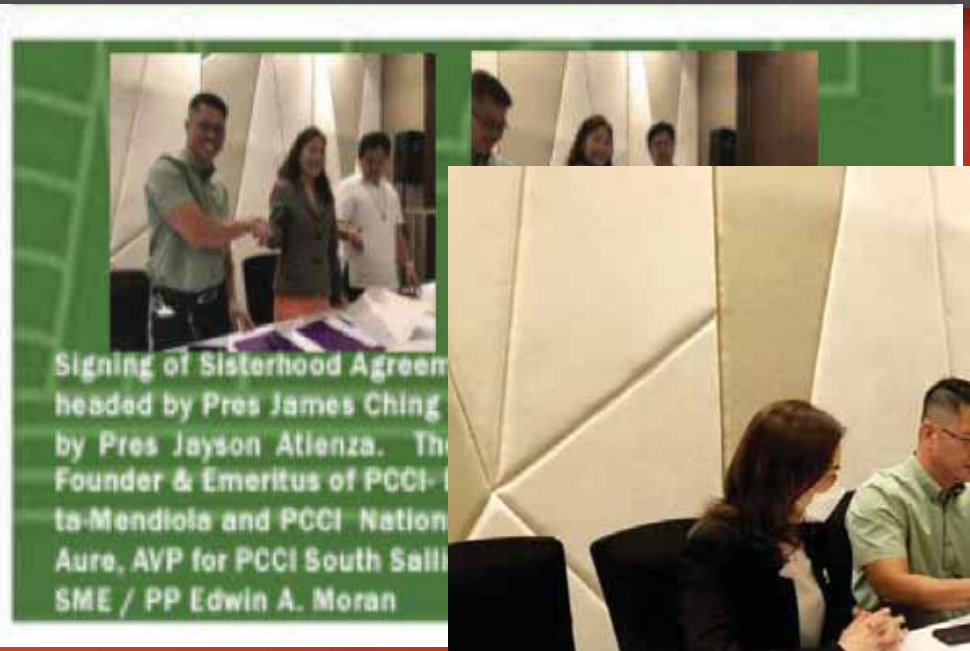
Phil Marketing Association donated Agora Books to PCCI LP





Sisterhood Signing with PCCI -Bacoor and Cavite Signing last Jan 2023/ wt Special Participation of the Founder of PCCI Bacoor, Vice Mayor Rowena Bautista, Aug 2022





Signing of Sisterhood Agreem
headed by Pres James Ching
by Pres Jayson Atienza. Th
Founder & Emeritus of PCCI-
ta-Mendiola and PCCI Nation
Aure, AVP for PCCI South Salli
SME / PP Edwin A. Moran



Sisterhood Signing with PCCI Baguio Benguet

PCCI LP Board Officer Treas Ann Manrique and T Julie Ramoso attended the 32nd North Luzon Area Business Conference (NLABC) at Thunderbird , Resort and had signed a Sisterhood Agreement with PCCI Baguio Benguet (annex 3.4.2)





Revival of Sisterhood Agreement with Malaysia Chamber of Commerce & Industry

PCCI LP BOTs attended the 1st GMM of our Sister Foreign Chamber , the Malaysia Chamber of Commerce and Industry, June 13, 2023 . With guests former VP Leni Robredo & with Speakers Mon Abrea of ACG discussed the topic on "How to Avoid BIR Tax Audit" ; and Director General Ernesto V. Perez of the Anti-Red Tape Authority talked about the Ease of Doing Business in the Philippines. **(see annex 3.4.3)**







ICSB - World Congress for SMEs at Gwangju, Korea, July 2023/ Pres Myra was part of ICSB global org

Participation of chamber members in other business organizations' activities (as speaker, mentor, consultant, etc.) and recipient of awards, if any, from these business organizations

With International Council for Small Business – PH







International Council for Small Business – PH at Gwangju, Korea (5 day World Congress) / With a Special Citation





Other Awards and Citations/ Speaking Engagement

Pres Myra delivered talks about “Mother Entrepreneurship” to delegates of the World Council Excellence Awards at Dusit Thani Hotel in Makati and at Supreme Hotel in Baguio on July 2022 and August 2022 respectively. A recipient of an award for “Gawad Sinag Filipino Achiever Entrepreneurship” Category “ and “ Dangal Karangalan Negosiyante (Makabagong Filipina Global Awardee)







Other Awards and Citations/ Speaking Engagement





Facilitation of Meaningful General Membership Meetings **For Enterprise Development / Competitiveness Enhancement and Skills Upgrading** such as training, advisory services and mentorship





GMM of PCCI LP at The Excelsior Hotel in LP , Induction of 6 members and Signing of Sisterhood Agreement with PCCI Cavite and Bacoor City in 2022. With special guests from PCCI National Director for SME Apolinar “Boy” Aure and AVP for PCCI- South Sector Sallie Lacson





GMM with an LGU Officer Councilor Lord Aguilar of Trade Committee + A Salute to the Finalist of Top 10 Policemen, in cooperation with PP Julie Rabe





Joint GMM with PCCI Pasig
With special participation from PCCI Taguig & PCCI Mandaluyong

Filipino Investors Society of the Phils, Int'l Global Network of Empowered Women, and the Federation of the Indian Business Council of the Phils







Cultural exchanges on Innovations of cultural diversity with **Federation of the Indian Business Council of the Phils**



Leadership / Organizational Dynamism, Efficiency and Sustainability

Generation and engagement of active membership
Existence of an active Board of Directors, officers,





MSME Committee for Inclusive Growth / + Young Entrep Circle

2nd part of our Brainstorming and Planning Session on 2 May 2023 at the BA Securities Hall, PCCI Office with our representative Chair on SME Com Fred Chua





Participation of chamber members in other business organizations' activities

Sent 4 delegates and helped by way of sponsorship to **PCCI South Luzon 2nd Calabarzon Business forum , in cooperation with Italian Chamber of Commerce on June 8, 2023 at Dusit Hotel** . Makati thru our coordination with the Italian Chamber of Commerce and Industry







Participation of chamber members in other business organizations' activities

PCCI LP's Treasurer Ann Manrique explored the PCCI event with the **Department of International Cooperation and Agricultural Export Development of the Ministry of Agriculture of the Russian Federation** to an outreach business mission last June 20 to June 21, 2023 at the Hilton Manila Hotel.





Participation of chamber members in other business organizations' activities

Participated on the Zoom meeting initiated
by our Sister Chamber , Pasig Chamber of Commerce
The International Climate Change Forum on May 2, 2023



Attended via Zoom the PCCI's LEGISLATIVE TALKS: PROPOSED AMENDMENTS TO THE 1987 CONSTITUTION of Cong Rufus Rodriguez last May 17, 2023



Pacific Business Conference of Australia-New Zealand Chambers

With the Ambassador of Australia to the Phil H.E. Hellen dela Vega for the VISA PROCESSING OF PCCI LP DELEGATES in Australia Trade Mission





PCCI's "Agri Tech Up for Grabs!

Feb 28, 2023 at BA Hall, PCCI Taguig





Investor’s Meeting

3 Members from PCCI LP attended the Investor Meet of International Women in Enterprise Phils (I-WE-Ph) at Dusit Thani Hotel last April 25, 2023 .







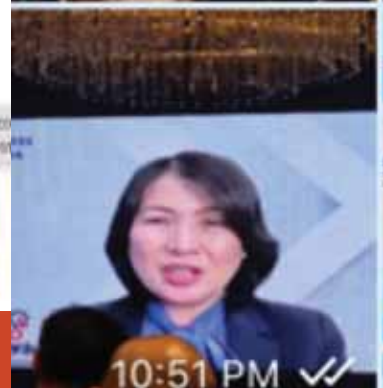
Other Services and Activities/Events for Business Collaboration

- Arise Plus Ye! Boost Accelerator Cohort 2 Demo Day and
- Pitch Competition, in cooperation with DTI , International Trade Center last June 7, 2023 , 1:00 PM to 5:00 PM at Makati Diamond Residences











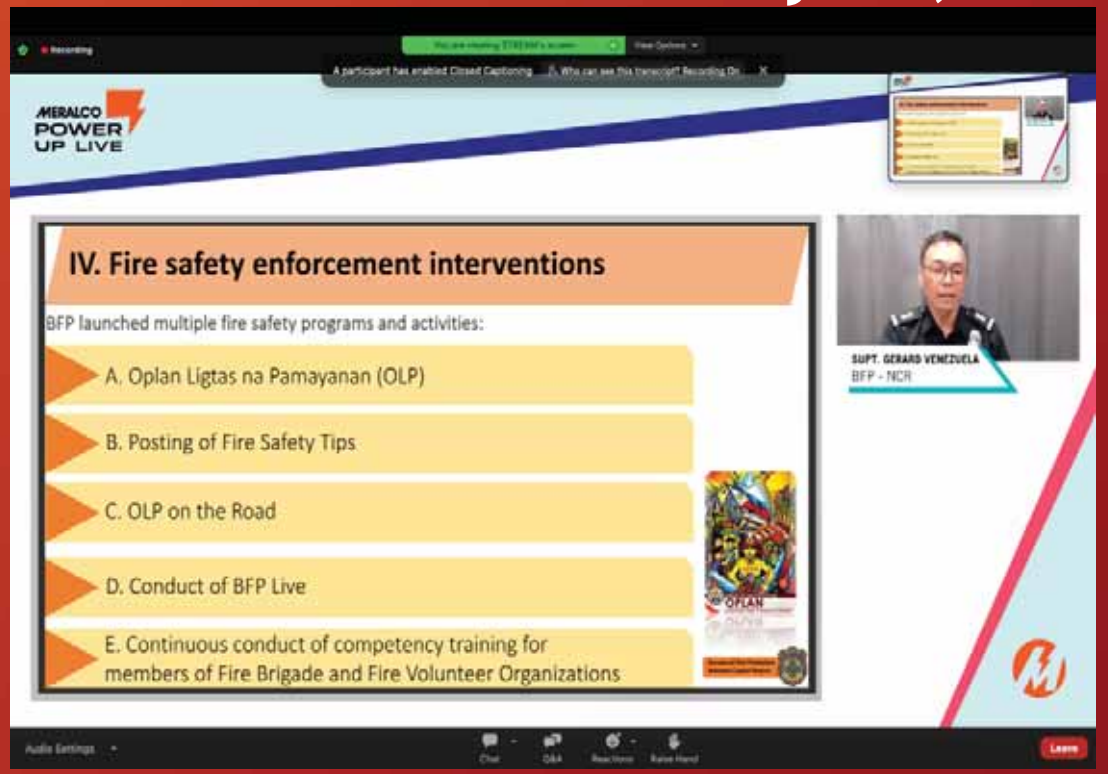


Other Services and Activities/Events for Business Collaboration

4th time collaboration of PCCI LP with the Las Piñas Dental Association. Met with the new Board of said org to revive CSR projects with orphanages in LP , Dental Day with kids , etc.



Meralco Forum last May 25, 2023



Vaccination site of DOH for Covid Booster at Robinson's Mall in LP

Had visited and imparted to our chamber the on-going vaccination site of DOH for Covid Booster at Robinson's Mall LP (Available daily, Mon to Fri)





Mentoring on Chamber Development Management Sept 2023 at Novotel







Sending of Business Delegates to other Chambers nationwide like in Baguio, Los Banos , Lipa and to foreign businessmen doing business in the PH like the Malaysians





A regional capability-building program designed to connect startups and entrepreneurs with investors, industry leaders, and enablers in CALABARZON. The event featured talks, panel discussions, and networking sessions to foster innovation, investment readiness, and collaboration.





3rd CTBEX CALABARZON Tourism Business Exchange / PCCI – Cavite Collaboration

July 18, 2025 at Belleveu Hotel





Manila Tech Summit 2025 at Shangri-La Fort,BGC – with Pres Ferdinand Marcos,Jr, Aug 26, 2025



MR. LITO VILLANUEVA
EVP and Chief Innovation of RCBC
Founding chairman of Fintech Alliance.PH



Manila Tech Summit 2025 at Shangri-La Fort,BGC – with Pres Ferdinand Marcos,Jr, Aug 26, 2025



Manila Tech Summit 2025 at Shangri-La Fort,BGC – with Pres Ferdinand Marcos,Jr, Aug 26, 2025



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Manila Tech Summit 2025 at Shangri-La Fort,BGC – with Pres Ferdinand Marcos,Jr, Aug 26, 2025



Organizational Trust of PCCI Las Piñas

To operationalize its MISSION and VISION, PCCI LP adopts the following strategic thrusts:

- Steadfast support for the promotion and growth of micro, small and medium enterprises nationwide;
- Pioneer policy reform initiatives to improve the business climate and sustain socio-economic development;
- Spearhead local, national and international networking through business matching, trade missions, and information sharing;
- Support capability building for local chambers and industry associations.

Be part of our PCCI LP!





By : Chief Lito Villanueva at Manila Tech Summit Aug 2025

